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Media Release

Visit Billings Supports Unique Magic City Rollers Event Family-friendly roller derby tournament and brew festival to benefit ZooMontana

For Immediate Release

Billings, MT, May 12, 2016: Visit Billings is pleased to partner with the pioneers of Montana roller derby on Saturday May 14th for a unique event. The Magic City Rollers will host the 2nd annual BruiseFest, a roller derby tournament and brew festival, at MetraPark's Expo Center. The first game starts at 8am and the brews start flowing at 2pm.

BruiseFest will see 7 women's roller derby teams from Montana, Colorado, Wyoming and Utah compete in this single-elimination one-day tournament, while spectators aged 21+ can choose from over 30 beers from local and regional breweries.

"This type of event is exciting for our community to host," shared Visit Billings Executive Director, Alex Tyson. "Visitors supporting these derby teams from all over the region get to experience Montana's Trailhead during a fantastic time of year, while Billings is able to host a unique event with a widespread draw."

Tickets for the roller derby and brew festival are \$25 in advance or \$30 at the door and include a sampling cup and 5 drink tickets. Tickets for the derby alone are \$10. Roller derby spectators aged 15 and under will be admitted for free.

Magic City Rollers are committed to giving back to their very supportive community by donating time and money to local organizations, with partial proceeds from BruiseFest going to ZooMontana. "ZooMontana is very appreciative that we were selected to be the beneficiary of BruiseFest 2016," said Lea Ann Yucha, ZooMontana's Events Director. "It is community support like this that has helped the Zoo get to where we are today and will help us continue to be a vital asset in the community. The monies received from the BruiseFest will go directly to animal care."

Visit Billings supported the Magic City Rollers received through a grant which assisted in growing the event beyond the success seen in its inaugural year.

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About Magic City Rollers: Established in 2009, Magic City Rollers is a non-profit skater-managed cooperative organization for women 18+ in Billings, MT. They are committed to making a positive impact in the lives of their skaters as well as the community by participating in local events and community service projects. To learn more, visit <https://www.facebook.com/MagicCityRollers/>



The MISSION of Visit Billings is to generate room nights for lodging facilities in the city of Billings by effectively marketing our region as a preferred travel destination.

Visit Billings is managed by the Billings Chamber of Commerce.

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