Billings Chamber Revenue Sources
Management Oversight Agreements

Chamber
$1.6 million
Dues, Events, Ads
TBID, SEMT
CVB Admin

TBID
$1.8 million
$2 per night assessment
Contract to manage

$4.5 Million

Southeast Montana
$788,000
Lodging tax & private
Contract to manage

- 501c6
- 7-person BOD
- $353,000 to Chamber for salary offset
  - VB Director, Admin, Sales, Leisure Marketing, VIC
  - Benefits for all above
- No fee for office space or support staff
- Pay proportionately for furniture, supplies, services, etc.
- City Council must approve budget

CVB
$375,000
State Lodging Tax
City of Billings Resolution

- Lodging tax
- $75,000 to Chamber unrestricted for admin (CVB)
- State must approve CVB budget

- 501c6
- 21-person BOD
- $140,800 to Chamber
  - All admin costs to administer
  - Chamber/CEO offset
- Marketing Manager
- State must approve budget

June 2016