

ASPiRATIONAL CiTY ViSiT



Billings, MT to Sioux Falls, SD ■ 2014 Leadership Exchange



People QuickFacts	Billings	Sioux Falls
<i>Population, 2012 estimate</i>	106,954	159,908
<i>Population, 2010 (April 1) estimates base</i>	104,167	153,890
<i>Population, percent change, April 1, 2010 to July 1, 2012</i>	2.70%	3.90%
<i>Persons under 5 years, percent, 2010</i>	7.00%	8.00%
<i>Persons under 18 years, percent, 2010</i>	22.60%	24.60%
<i>Persons 65 years and over, percent, 2010</i>	15.00%	10.90%
<i>Median Age</i>	36.8	33.6
<i>Net Migration</i>	1,450	3,100
<i>Annual Job Growth</i>	3.00%	2.80%
<i>Unemployment</i>	3.90%	3.50%
<i>White alone, percent, 2010 (a)</i>	89.60%	86.80%
<i>Black or African American alone, percent, 2010 (a)</i>	0.80%	4.20%
<i>American Indian and Alaska Native alone, percent, 2010 (a)</i>	4.40%	2.70%
<i>Asian alone, percent, 2010 (a)</i>	0.70%	1.80%
<i>Native Hawaiian and Other Pacific Islander alone, percent, 2010 (a)</i>	0.10%	0.10%
<i>Hispanic or Latino, percent, 2010 (b)</i>	5.20%	4.40%
<i>White alone, not Hispanic or Latino, percent, 2010</i>	86.90%	84.90%
<i>High school graduate or higher, percent of persons age 25+, '08-'12</i>	92.80%	90.70%
<i>Bachelor's degree or higher, percent of persons age 25+, 2008-2012</i>	30.60%	31.90%
<i>Mean travel time to work (minutes), workers age 16+, 2008-2012</i>	17.1	16.2
<i>Housing units, 2010</i>	46,317	66,283
<i>Homeownership rate, 2008-2012</i>	64.30%	61.60%
<i>Housing units in multi-unit structures, percent, 2008-2012</i>	24.80%	30.80%
<i>Median value of owner-occupied housing units, 2008-2012</i>	\$178,300	\$151,100
<i>Median household income, 2008-2012</i>	\$48,074	\$51,882
<i>Cost of Living (Below National Average)</i>	7.90%	5.10%
<i>Persons below poverty level, percent, 2008-2012</i>	13.10%	11.20%
<i>Land area in square miles, 2010</i>	43.41	72.96
<i>Persons per square mile, 2010</i>	2,399.50	2,109.10
<i>Number of Business Licenses</i>	7,350	9,330
<i>Chamber member businesses</i>	1174	2,188
<i>Chamber Revenue from Dues</i>	\$562,577	\$1,277,582
<i>Chamber Revenue (non dues)</i>	\$633,455	\$1,365,167
<i>Number of Hotel Rooms-Current & in Construction</i>	4,200	4,805
<i>CVB Bed Tax Revenue</i>	\$332,493	\$700,006
<i>TBID Assessment Collections & Misc Revenue</i>	\$1,200,000	\$1,621,209

Additional support provided by: