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Media Advisory

Billings Chamber/CVB & Logan International Airport Host Allegiant Airlines “Vote for Vacation” Tour

For Immediate Release

Billings, MT, September 13, 2012: The Billings Chamber of Commerce/Convention and Visitors Bureau and the City of Billings Logan International Airport are proud to host Allegiant Airlines’ “Vote for Vacation” tour stop at the Chamber/CVB Visitor Information Center, located at 815 S. 27th St. The event will be held on Tuesday, September 18th from 3:00 p.m. – 6:00 p.m. Allegiant Airlines is promoting travel through this tour and giving Billings residents a chance to win roundtrip airfare for two or free flights for four years. They will be on site with a wrapped tour bus and promotional items.

The Chamber/CVB and Logan International Airport will showcase the event with a live radio remote with Cat Country KCTR on site for the duration of the event. Free food and beverages will be available to attendees and prize giveaways are planned throughout the event. Additionally, Allegiant will give away coupons to the first 100 people for \$21.60 off an Allegiant ticket (which covers the amount of federal taxes charged for roundtrip airfare).

Celebrate travel and tourism in Billings. Additional details from Allegiant Airline’s media team follow.

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Advocate. Connect. Grow.

The Billings Chamber/CVB represents you, our 1,200 members who employ 44,000 people. We help you **grow** your bottom line by **connecting** you to opportunities and **advocating** for your business and our community.



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MEDIA ALERT

ALLEGIANT BRINGS “VOTE FOR VACATION” TOUR TO BILLINGS
*COMPANY TO GIVE RESIDENTS A CHANCE TO WIN ROUNDTRIP AIRFARE FOR TWO
OR FREE FLIGHTS FOR FOUR YEARS*

WHAT: The Allegiant Vote for Vacation campaign bus is coming to Billings.

WHEN: Tuesday, September 18, 2012 3:00 PM to 6:00 PM

WHERE: Chamber’s Visitor Center 815 South 27th Street

PHOTO / VIDEO / INTERVIEW OPPORTUNITIES: Allegiant Vote for Vacation wrapped campaign bus, Allegiant Spokesperson, Allegiant team members, live radio remote.

BILLINGS, Mont. September 14, 2012 — Allegiant ([NASDAQ: ALGT](http://NASDAQ:ALGT)) is asking Billings residents to Vote for Vacation this campaign season. The Vote for Vacation tour bus will make a campaign stop in Billings on Tuesday, September 18, 2012 at Chamber’s Visitor Center. Allegiant, Billings Logan International Airport and KCTR-FM will host a live radio remote with games, prizes and a chance to win two roundtrip tickets to one of Allegiant’s world-class vacation destinations. In addition, Allegiant will give the first 100 people who attend the event a special tax break – a coupon for \$21.60, the amount of federal taxes for roundtrip airfare – for use on a future vacation package with Allegiant.

Allegiant invites all Billings area residents to come to the polls to cast their vote for their favorite vacation destination. One lucky Billings voter will win two roundtrip tickets to the destination they cast their vote for. In addition, nationwide, **Allegiant will give one grand prize: free flights on Allegiant for four years.** Residents who are unable to attend the events may fill out an absentee ballot at www.vote4vacation.com.

Disclaimer: To register, please arrive at Chamber’s Visitor Center, between 3:00 PM and 5:30 PM. Registration closes at 5:30 PM sharp, and a winner will be announced. There is a limit of one registration per person, people must be present and 21 years of age or older to win. Additional rules and restrictions apply.

Allegiant, Travel is our deal.®

Las Vegas-based Allegiant Travel Company® (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. Through its subsidiary, Allegiant Air, the company operates a low-cost, high-efficiency, all-jet passenger airline, and offers other travel-related products such as hotel rooms, rental cars, and attraction tickets through its website, allegiant.com. The company was ranked ninth in the 2011 Forbes’ Best Small Companies list. Allegiant was also recently named one of FORTUNE magazine’s “100 Fastest-Growing Companies” for the second consecutive year.

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