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Media Release

Alex Tyson, IOM of the Billings Chamber/CVB/TBID Graduates from Institute for Organization Management *A Leadership Training Program Produced by the U.S. Chamber of Commerce Foundation*

For Immediate Release

Billings, MT, July 26, 2013: The Billings Chamber of Commerce/Convention and Visitors Bureau (CVB) and Billings Tourism Business Improvement District (TBID) is pleased to announce that CVB/TBID Executive Director, Alex Tyson graduated last week from the U.S. Chamber of Commerce Institute for Organization Management, a professional development program. Tyson is now recognized as “Alex Tyson, IOM.” Awarded to all graduates of the Institute program, the IOM Graduate Recognition signifies the individual’s completion of 96 hours of course work in nonprofit management. Tyson began working toward the IOM in 2010 completing her instruction at Loyola Marymount University in Los Angeles, California this month.



“Institute graduates are recognized across the country as leaders in their industries and organizations,” said Raymond P. Towle, IOM, CAE, the U.S. Chamber Foundation’s vice president of Institute for Organization Management. “These individuals have the knowledge, skills, and dedication necessary to achieve professional and organizational success in the dynamic association and chamber industries.”

Tyson said, “It was a privilege to learn from the nonprofit experts leading this program and to be able to work with fellow nonprofit professionals from across the nation.” Tyson added, “The nonprofit landscape is ever evolving and if we don’t continue to better ourselves in this industry, our communities and missions will suffer.”

Since its commencement in 1921, the Institute program has been educating tens of thousands of association, chamber, and other nonprofit leaders on how to build stronger organizations, better serve their members and stakeholders, and to become strong business advocates. Through a combination of required courses and electives in areas such as leadership, advocacy, board governance, marketing, finance, and membership, Institute participants are able to enhance their own organizational management skills and add new fuel to their organizations, making them run more efficiently and effectively.

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Advocate. Connect. Grow.

The Billings Chamber/CVB represents you, our 1,200 members who employ more than 44,000 people. We help you grow your bottom line by connecting you to opportunities and advocating for your business and our community.

Institute for Organization Management is the professional development program of the U.S. Chamber of Commerce Foundation. It is the premier nonprofit professional development program for association and chamber professionals, fostering individual growth through interactive learning and networking opportunities.

The U.S. Chamber of Commerce Foundation (USCCF) is a 501 (c) (3) nonprofit affiliate of the U.S. Chamber of Commerce dedicated to strengthening America's long-term competitiveness by addressing developments that affect our nation, our economy, and the global business environment.

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