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Media Release

Billings Chamber Champions Small Business Saturday

For Immediate Release

Billings, MT, November 25, 2014: The Billings Chamber of Commerce is the neighborhood champion for its third annual Small Business Saturday promotion. This year, the event is Saturday, November 29th.

Small Business Saturday sits between Black Friday and Cyber Monday, and is a day dedicated to helping small businesses and their communities. By supporting local, independently-owned small businesses, we're helping create jobs, boost the economy and preserve neighborhoods around the country. Last year, millions of people shopped small on Small Business Saturday. This year, Small Business Saturday is November 29th and we want to help make the day even bigger. The Billings Chamber enlisted 44 small businesses in the Billings community as our Small Business Saturday participating merchants. We're giving away hundreds of dollars in American Express gift cards, connecting many small businesses to reduced rate advertising opportunities, and incorporating this promotion into an overarching shop Billings message. What's more, consumers will be able to enter to win prize packs valued at over \$500 each! Learn more about the contest and our partners by clicking [here](#).

With over 88% of its membership base made up of small businesses, these initiatives feed the overall Billings Chamber of Commerce mission for the holiday season: Shop Billings. Through public service announcements and its own communication channels, the Billings Chamber encourages consumers to pause before going online this season; instead, support friends, neighbors and the community by stepping foot through bricks and mortar.

Follow the movement on [Facebook](#) and [Instagram](#): #ShopSmall #ShopBillings #BillingsChamber

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Advocate. Connect. Grow.

The Billings Chamber of Commerce represents you, our 1,200 members who employ more than 44,000 people.

We help you grow your bottom line by connecting you to opportunities and advocating for your business and our community.