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Media Release

Chamber/CVB Announces New Staff and Promotions

For Immediate Release

Billings, MT, March 20, 2012: The Billings Chamber of Commerce/Convention and Visitors Bureau is pleased to introduce several significant staff promotions and new staff members.

Jennifer Reiser is the new Director of Operations. Reiser joined the Billings Chamber/CVB in February 2011 and served as our Administrative Manager prior to accepting this position. As Director of Operations, Reiser is responsible for managing many aspects of the Chamber/CVB functions and administration including human resources, Board liaison, and membership activities.



Jennifer Reiser

Her previous experience includes 18 years of employment with RiverStone Health in the fields of environmental and public health where she served as a Registered Sanitarian and Director of Environmental Health.

Reiser is a graduate of Rocky Mountain College and is an active volunteer with the Girl Scouts of Montana and Wyoming, Hope United Methodist Church, and the Chefs and Cooks of Montana. She lives in Billings and is pleased to be raising her children in our community.

Kelly McCandless has been promoted to Communications Manager for the Chamber/CVB. Since joining the staff in January 2008, McCandless has worked as the CVB Guest Services Manager and the CVB Leisure Sales Manager. As the Communications Manager, McCandless manages all web sites, media relations, publications, social media and general organizational and leisure travel marketing.



Kelly McCandless

A Magna Cum Laude graduate of MSU-Billings, McCandless has degrees in Organizational and Mass Communication. She was born and raised in Billings, Montana where she lives with her husband and daughter.



Also promoted is René Beyl, who is now the Chamber/CVB Membership Development Assistant. Beyl first joined the Chamber/CVB in 2007 and will continue to consistently provide excellent customer service as the Administrative Assistant and Director of First Impressions in our office. She became part of the Membership Team in 2010. This promotion will include additional responsibilities of data analysis, assisting in membership retention efforts and some benefit program management.

Having lived in Billings her whole life, she is a strong advocate for our community and all that it offers. Her love of finding old treasures and repurposing items takes her and her husband, Del to many interesting places.

Additionally, the Chamber/CVB announces Caitlin Hall (not pictured) as the Visitor Services Assistant. Prior to this position, Hall worked as an Independent Contractor for Ducks Unlimited, building a database for the organization Intermountain West Joint Venture. Her responsibilities as the Visitor Services Assistant include management of the Visitor Information Center, convention services, and administration of the Trailhead Tourism Ambassadors program.

Caitlin was born and raised in Missoula, Montana, where she graduated from The University of Montana with a Bachelor of Science in Business Administration with a major in Marketing. She recently moved to Billings this January.

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The Billings Chamber of Commerce/Convention & Visitors Bureau

“Our Vision is to achieve excellence in community leadership and growth.”

“Our Mission is to develop a strong business climate and vibrant economy by serving the community in a leadership role thereby enhancing the quality of life.”

“Billings is Changing. Your Chamber/CVB is Leading the Way.”