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Media Release

SKOOKUM - Billings Slated for Saturday, November 9th at the Montana Pavilion

For Immediate Release | Contact: Chris Frye (sbifrye@me.com), 509-869-0299

Spokane, WA, October 29, 2013: SKOOKUM, an event dedicated to bringing a variety of high-energy, disciplined and dedicated athletes under one roof, is coming to Billings, Mont., Saturday, November 9. SKOOKUM – Billings will take place at The Montana Pavilion at 9 a.m. The event features seven distinct athletic disciplines – CrossFit, Karate, Judo, Weightlifting, Taekwondo, Fencing and Pole Vault.

SKOOKUM events are a celebration of total chaos, with no two events alike. The event features high-energy atmospheres with events that can include, and are not limited to, CrossFit, weightlifting, body building, wrestling, fencing, boxing, muay-thai, karate, judo, taekwondo, sumo wrestling, arm wrestling and more.

Admission to SKOOKUM is \$12, while registered athletes and children under the age of 12 are admitted for free. Registration for the event is still open on the SKOOKUM website.

SKOOKUM – Billings is the second event of the SKOOKUM series and is the result of the Billings Tourism Business Improvement District (TBID) and Billings Chamber of Commerce/Convention and Visitors Bureau (CVB) sport recruitment efforts. “Sport tourism is a great niche for Billings. We have diverse facilities, enthusiasm and ample community support. SKOOKUM – Billings illustrates these efforts,” explained Billings TBID/CVB Executive Director, Alex Tyson, IOM. SKOOKUM will host approximately 10 events throughout the country in the near future. Events are currently being planned for Seattle, Portland, Boise, British Columbia, and Las Vegas.

The 2013 SKOOKUM series is sponsored, in part, by Hylete, Crowne Plaza – Billings, Atlas Power Wraps, the Billings Tourism Business Improvement District and the Billings Chamber/Convention and Visitors Bureau.

For those wishing to participate in or attended SKOOKUM Billings, the Crowne Plaza Downtown – Billings is providing a special SKOOKUM rate. The rate of \$109 a night is available by calling 1-406-252-7400 and requesting the SKOOKUM rate.

Additional information regarding SKOOKUM at the Billings, including schedule of events, and registration information can be found online at <http://www.doandh.com/Skookum>.

[ARE YOU SKOOKUM?](#) Check out the SKOOKUM promotional video today!

ABOUT SKOOKUM: Are you SKOOKUM? Good. Strong. Best. Powerful. Ultimate. Brave. Skookum, a Chinook jargon word that has become used in regional English, has a variety of positive meanings. A person described as Skookum, has a purpose and is on solid ground, and is in good health and spirits. Skookum competitions combine a variety of fitness and combat sport disciplines, including but not limited to CrossFit, Weightlifting and Judo. SKOOKUM competitions are held annually across cities in the United States.



The MISSION of the Tourism Business Improvement District is to generate room nights for lodging facilities in the city of Billings by effectively marketing our region as a preferred travel destination.



The Tourism Business Improvement District is managed by the Billings Chamber of Commerce/Convention & Visitors Bureau.