

Contact: Kelly McCandless
Visit Billings
Phone: (406) 869-3732
(406) 861-2981
Kelly@VisitBillings.com
www.VisitBillings.com
www.BrandBillings.com

P.O. Box 31177
815 S. 27th St.
Billings, MT 59107
Fax: (406) 245-7333
www.BillingsChamber.com



Media Release

Vicki-Lynn M. Terpstra Joins the Visit Billings Sales Team For Immediate Release

Billings, MT, May 16, 2014: Visit Billings and the Billings Chamber of Commerce are proud to name Vicki-Lynn M. Terpstra as the Visit Billings Sales Manager. Vicki-Lynn will help grow tourism in a community she is passionate about. Specializing in meeting and convention recruitment, she joins a team dedicated to promoting Billings' tourism industry which has a \$250 million dollar impact on the local economy, annually.

Visit Billings Executive Director Alex Tyson says, "Vicki-Lynn's sales experience, energy and passion for the community she calls home will be extremely valuable to the industry in Billings." Tyson adds, "It's a privilege to have her on our team."

Vicki-Lynn started her professional career in Las Vegas, NV working for the Las Vegas Wranglers ECHL hockey team in 2003. She joined the organization during their inaugural year as one of the first members of their sales team and advanced each season, becoming a Senior Account Executive and the Ticket Sales Manager before moving back to Montana.



In the eight years she has been back in Billings, Vicki-Lynn worked for Rimrock Mall under Macerich and Starwood ownerships, focusing on Sales and Marketing. She started at Rimrock Mall as the Specialty Leasing Manager and spent the last four years as the Marketing Director.

Born and raised in Great Falls, Vicki-Lynn is a graduate of Rocky Mountain College. Her dedication to the community can be witnessed in her volunteerism. She is the PR Chair for Relay for Life and serves as President of the Rocky Mountain College Alumni Association, to name a few.

She can be reached at 406-245-4111 or Vicki-Lynn@VisitBillings.com.

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The MISSION of Visit Billings is to generate room nights for lodging facilities in the city of Billings by effectively marketing our region as a preferred travel destination.

Visit Billings is managed by the Billings Chamber of Commerce.

FOR IMMEDIATE RELEASE

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