

Get off the sidelines! Start-ups need to boost their visibility and build community awareness of what they have to offer. New members will see an increase in exposure as they receive print, radio, TV, and social media advertising packages, join Chamber committees, and make connections with other business leaders.

### Community Influence

- Participation on committees from all employees
- A voice for legislative and community advocacy
- All employees hold membership status

### Events | Networking

- Participation in Collaborate meetings
- Discounted membership pricing for all Chamber events

### Membership Services

- Business Referral Network
- Only one (1) business recognized as member
- Quarterly use of Chamber Conference Room and Board Room (based on availability)
- U.S. Chamber of Commerce membership and affinity program discounts (for qualifying businesses)
- Subscription to e-publications for all employees
- Complimentary Certificates of Origin
- Subscription to *LiNK* in *Simply Local Magazine*
- Shop Billings partnership opportunities
- Complimentary job listings

### Advertising | Marketing

#### BillingsChamber.com

- Direct link to your business website in online directory with one category
- One online membership directory listing

#### Marketing Opportunities:

- Brochure space in Visitor Information Center
- Complimentary one-time use of membership mailing list
- Access to qualified tourism leads (certain categories only)

#### Advertisements and Exposure:

- New member recognition on Facebook and in quarterly e-newsletter
- Complimentary ribbon cutting for qualifying events
- Complimentary ad in *Hometown Values* (\$350)\*
- Complimentary ¼ page ad and 25% advertising discount with *Simply Local Magazine*\*
- Desert Mountain Broadcasting advertising package (\$1,000)\*
- ABC 6 and FOX 4 advertising package (\$1,350)\*
- 5 black and white 2" x 3" ads in *Billings Gazette* (\$465 value)\*

*\*Available to new members as a one-time benefit*