

# it's **Billings** Granite Peak Level Member Benefits: *Influence*

Chamber of Commerce \$7,000

## Community Influence

- Participation on committees
- Exclusive briefing with city & county leaders annually
- Participation in Future's Council Advisory Board (CEO only)
- Legislative & Community Advocacy
- All employees hold membership status

## Events | Networking

- Four complimentary tickets to Annual Meeting
- Five complimentary tickets to the Annual Chamber Breakfast
- Two VIP passes to Business After Hours
- Participation in VIP Meet & Greet events
- One complimentary Connections Group Membership
- Participation in Collaborate meetings
- Discounted pricing for Chamber events
- First right of acceptance for event sponsorship opportunities
- Customized pricing for event sponsorships

## Membership Services

- Membership Concierge Service
- Personalized matchmaking (senior Chamber staff making *direct* introductory calls to valuable connections for you)
- Executive Relocation Services
- Use of Chamber Conference Room & Board Room (based on availability)
- Membership decal to display at business
- Complimentary U.S. Chamber of Commerce membership and affinity program discounts
- Complimentary subscription to e-publications for all employees
- Complimentary Certificates of Origin
- Complimentary subscription to LiNK Magazine
- Shop Billings partnership opportunities
- Business Referral Network

Yellowstone | \$375

Designed for the small start-up or entrepreneur seeking visibility, growth and awareness while making new connections. Get involved, market your business, and build relationships.

Pioneer | \$675

Built for the established business branching out, offering multiple services, and looking for additional opportunities to connect and grow your client base.

Rimrock | \$1,250

Establish your business as a community supporter as you grow. Promote multiple branches and services and receive exposure, workforce connections and support. Opportunities for employees.

Beartooth | \$3,500

Invest in promoting your business while gaining greater visibility and influencing decision-makers. Advocacy is important because you recognize the impact to your bottom line and economy through good policy decisions.

Granite Peak | \$7,000

Establish your business as a community influencer by joining a team of influential individuals who help shape our community vision and public policy. You invest at this level because you recognize your business has a viable role in advancing the community.

Big Sky | \$13,500

Build on your business' establishment as a community influencer. Affect change, establish policy, and contribute to the growth and development of Billings. Businesses and their executives investing at this top level are widely recognized for their vision and leadership. You and your company will interact at the highest level of leadership and visibility in the Billings Chamber.



Joe McGinnis | (406) 869-3724 | [Joe@billingschamber.com](mailto:Joe@billingschamber.com)  
815 S. 27<sup>th</sup> St., 59101 | (406) 245-4111 | [BillingsChamber.com](http://BillingsChamber.com)

## Advertising | Marketing

### **BillingsChamber.com:**

- Complimentary year-round ad on all internal website pages
- Business logo on website listing
- Direct link to business website in membership directory
- Rotating logo as category sponsor on website
- Negotiated number of membership listings and categories
- Complimentary job and internship postings (under development)

### **Marketing Opportunities:**

- Brochure space in Visitor Information Center
- Annual opportunity to host & present to a Chamber meeting
- Complimentary use of electronic Membership Mailing list annually
- Access to qualified Relocation leads
- Access to qualified Tourism leads - certain categories only

### **Advertisements and Exposure:**

- One complimentary e-news ad annually (includes Facebook post)
- Business logo as sponsor of *This Week in Billings*
- New member recognition in quarterly e-newsletter
- Rotating e-newsletter sponsorship with link to website
- Visibility at major Chamber events (e.g. logo placement; VIP seating; verbal recognition)
- Complimentary ribbon cutting for qualifying event
- Blastcreative Social Media Campaign (\$1000)\*
- Connoisseur Media Advertising Package (\$1000 value)\*
- ABC 6 and FOX 4 Advertising Package (\$1,350)\*
- Complimentary Billings Gazette 5 black and white 3" x 5" ads (\$465 value)\*

\*Available to new members as a one-time benefit

