



Billings Chamber 2021
Membership Survey
Results

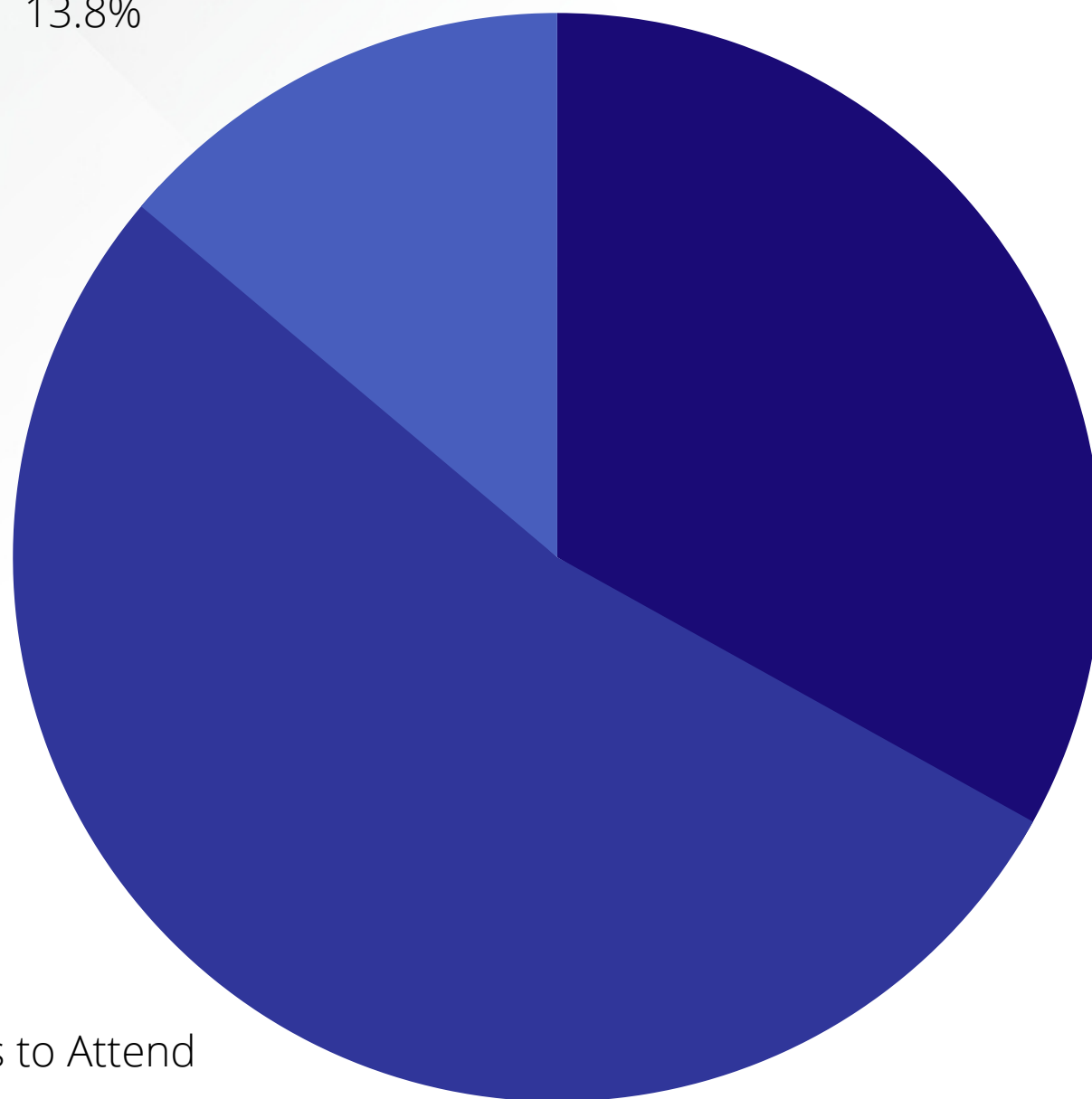
CHAMPIONS and CONVENERS
the **CATALYST**
for growth

2. Compared to two years ago, what is your current willingness and comfort level to attend a large Chamber event in-person if it were held today (i.e.: Annual Breakfast, Ag Celebration, Annual Meeting, Business After Hours)?

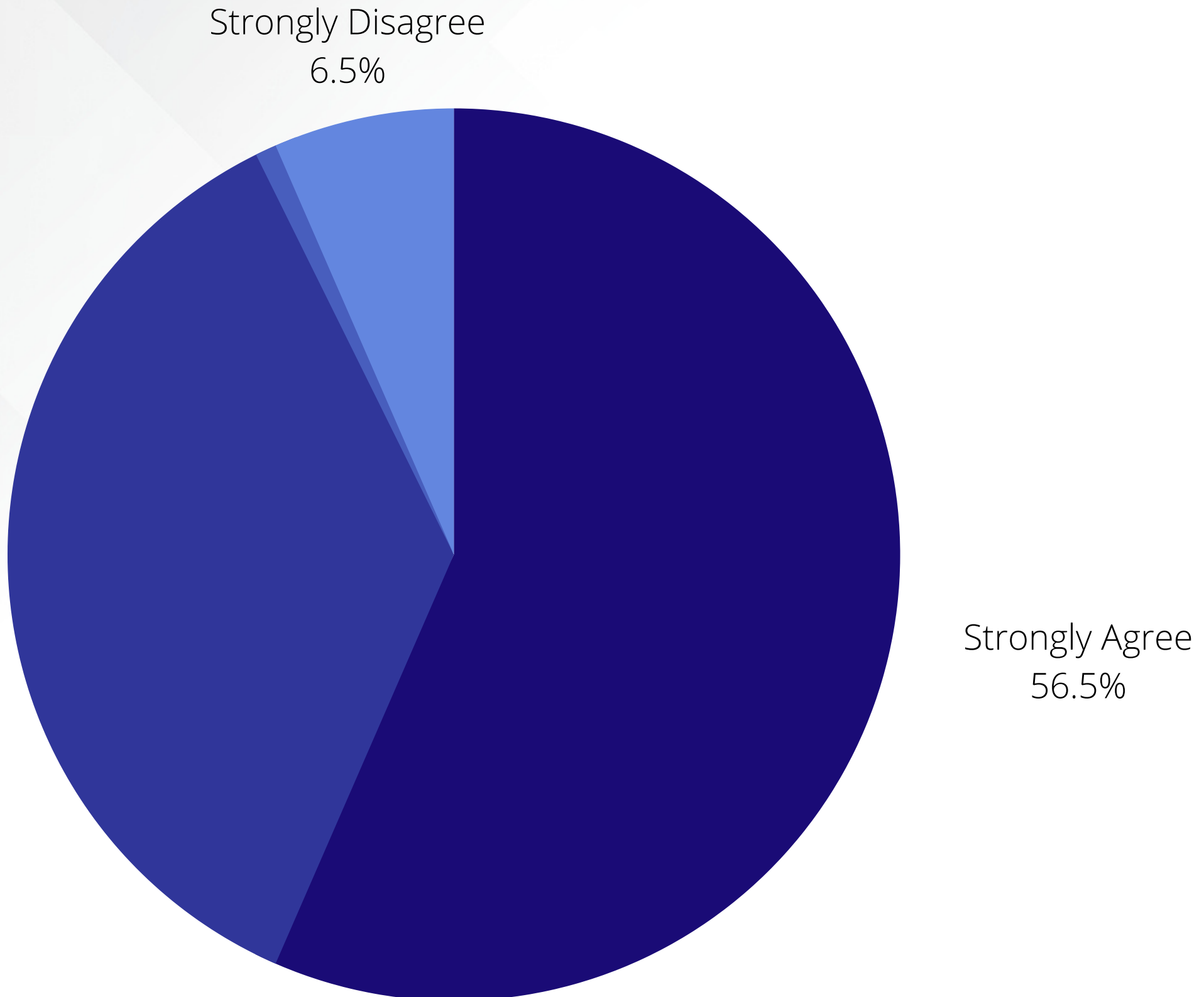
Less Willing to Attend
13.8%

More Willing to Attend
33.1%

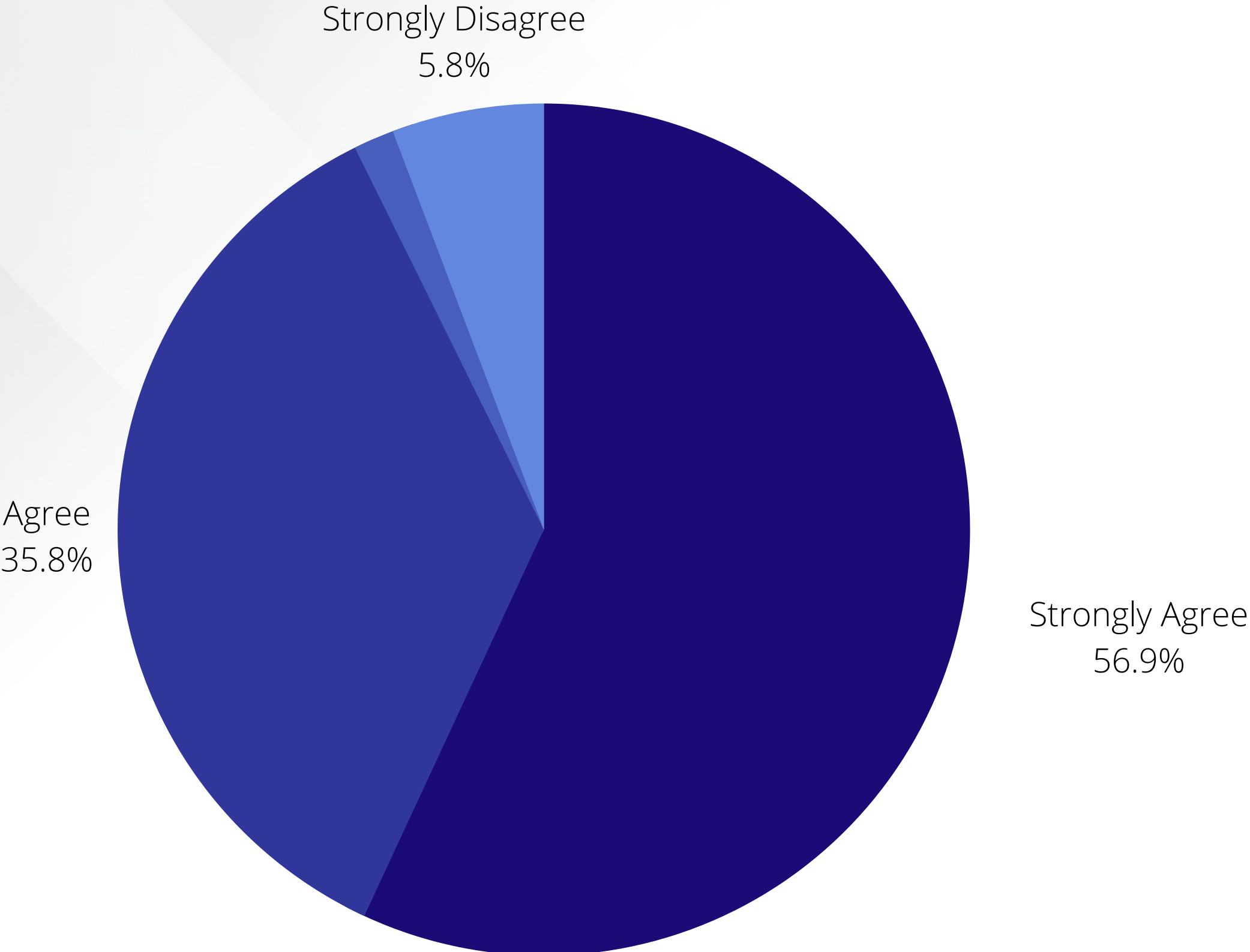
Same Willingness to Attend
53.1%



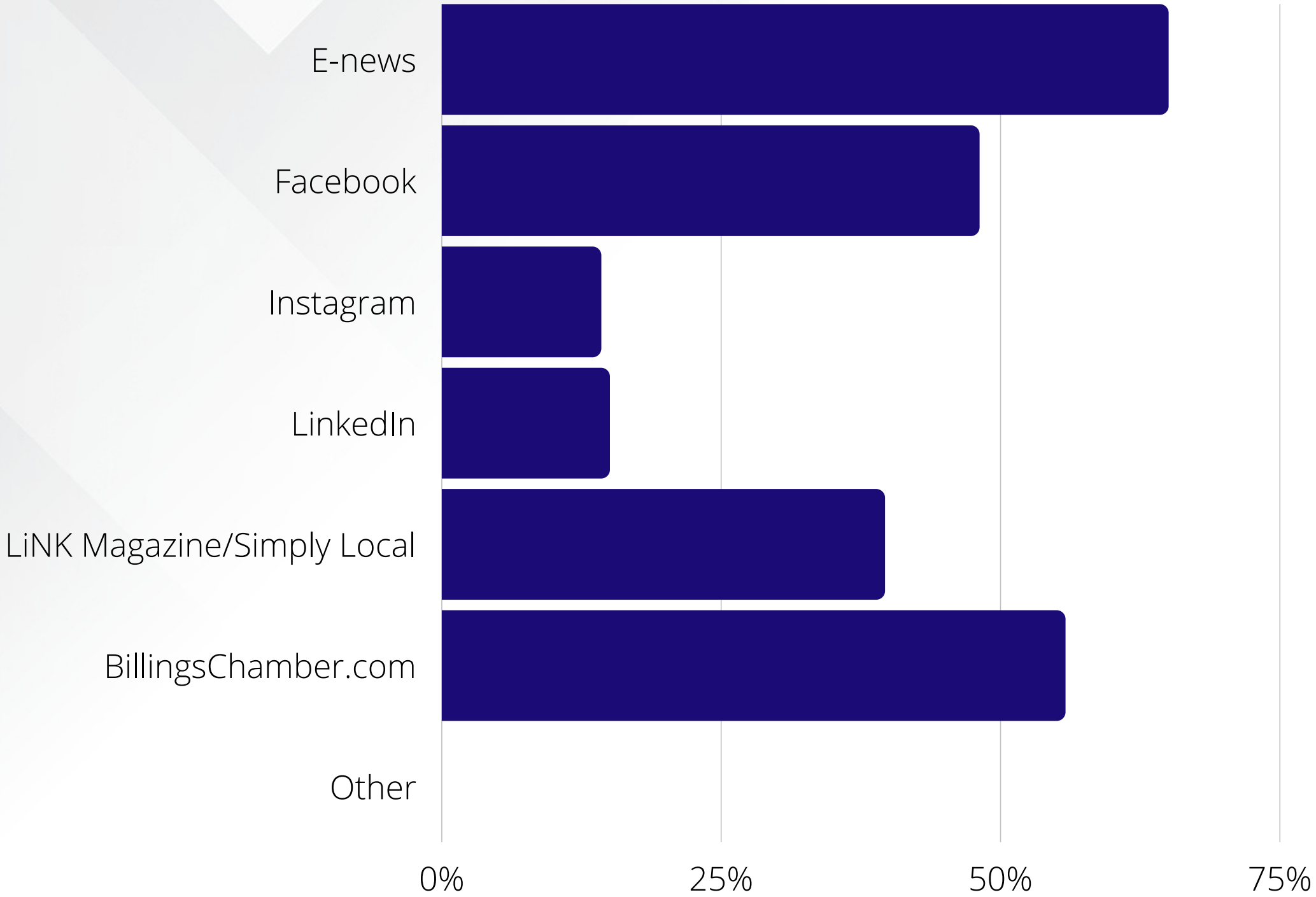
3. It is important for the Chamber to provide programs to help build business relationships (networking and referrals, Collaborate, Business Development Network, etc.).



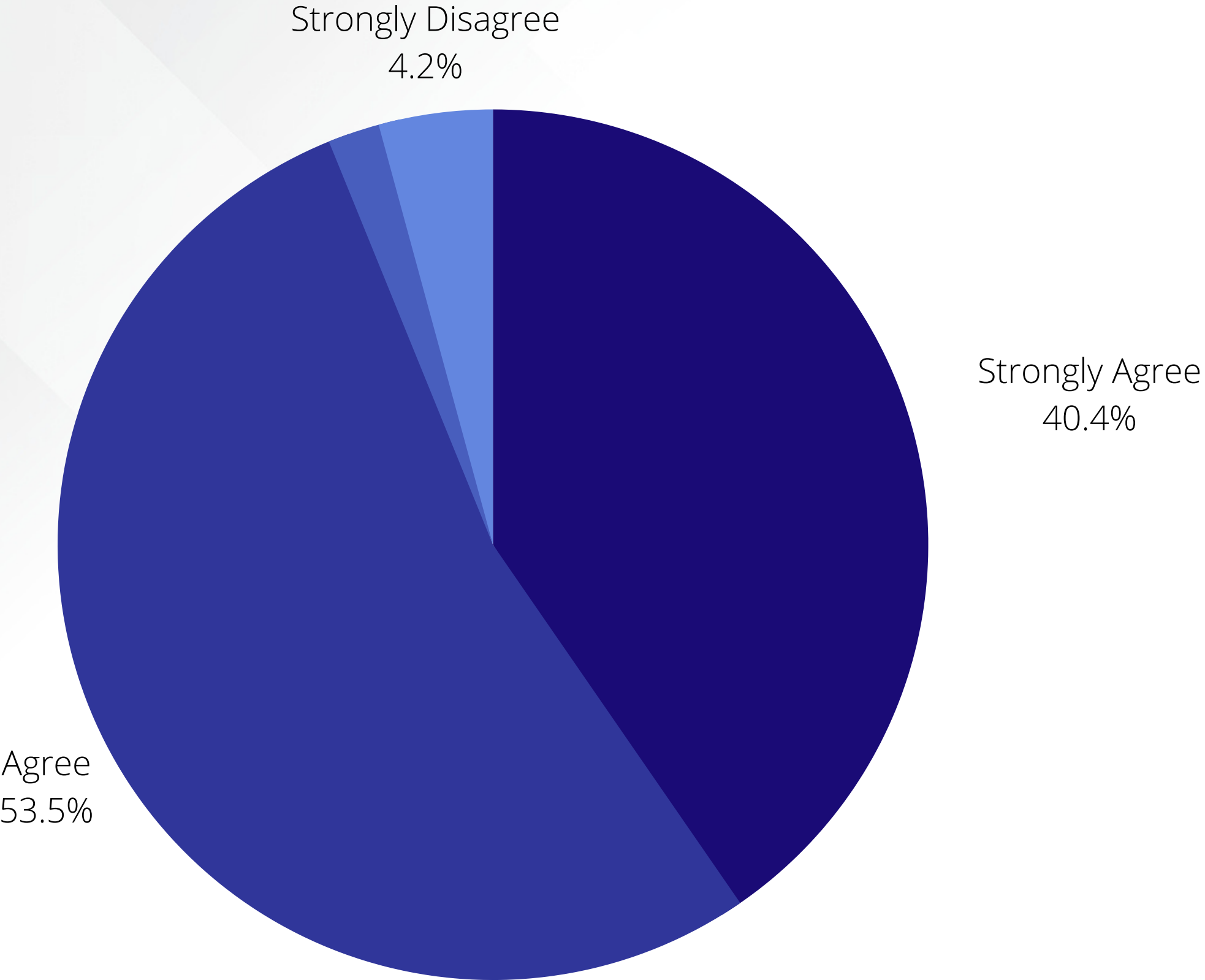
4. It is important for the Chamber to provide training to grow leaders (Leadership Billings, NextGEN, Women's Network, etc.).



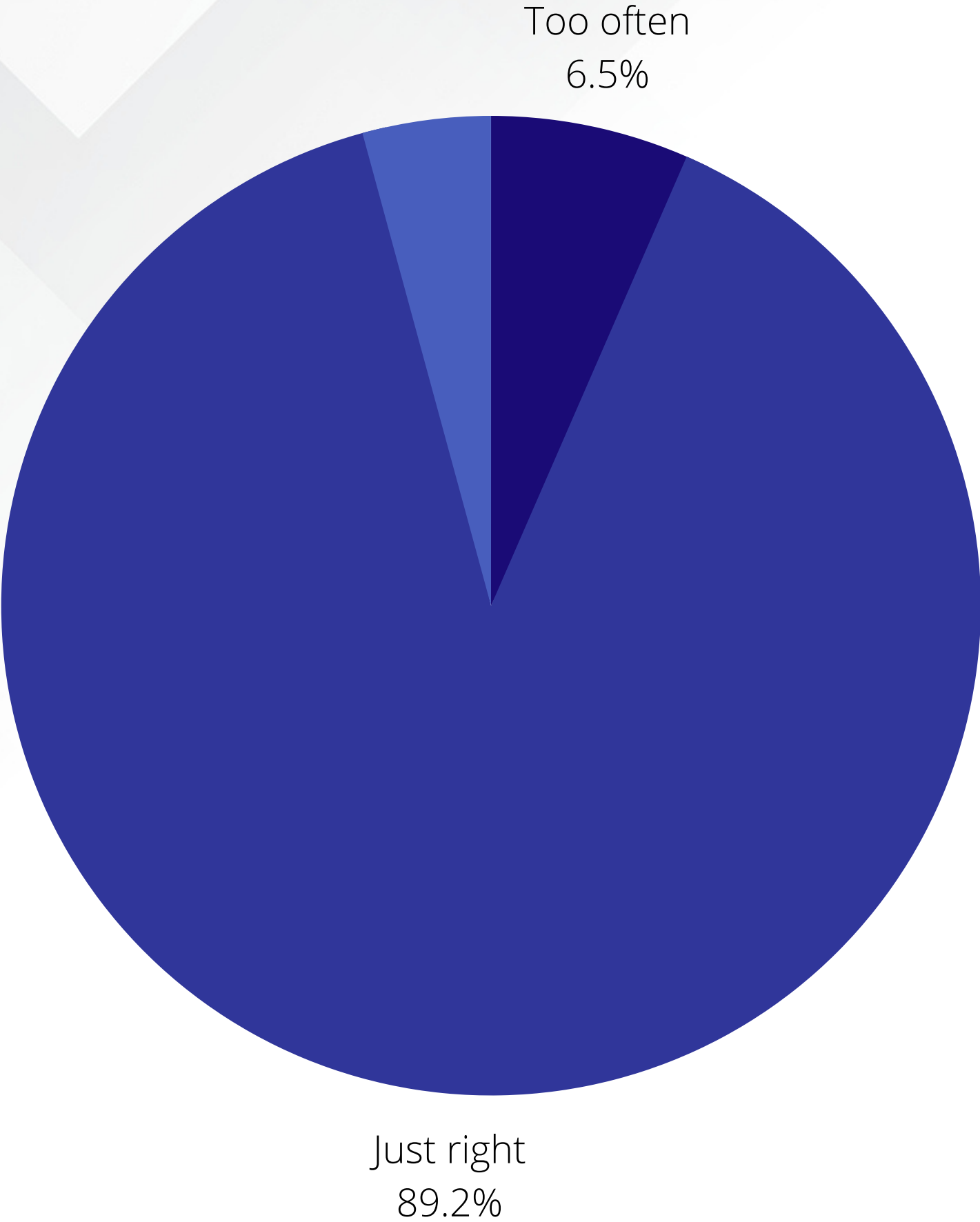
5. Which of the following do you use to engage with the Chamber? (Respondents could select all that apply.)



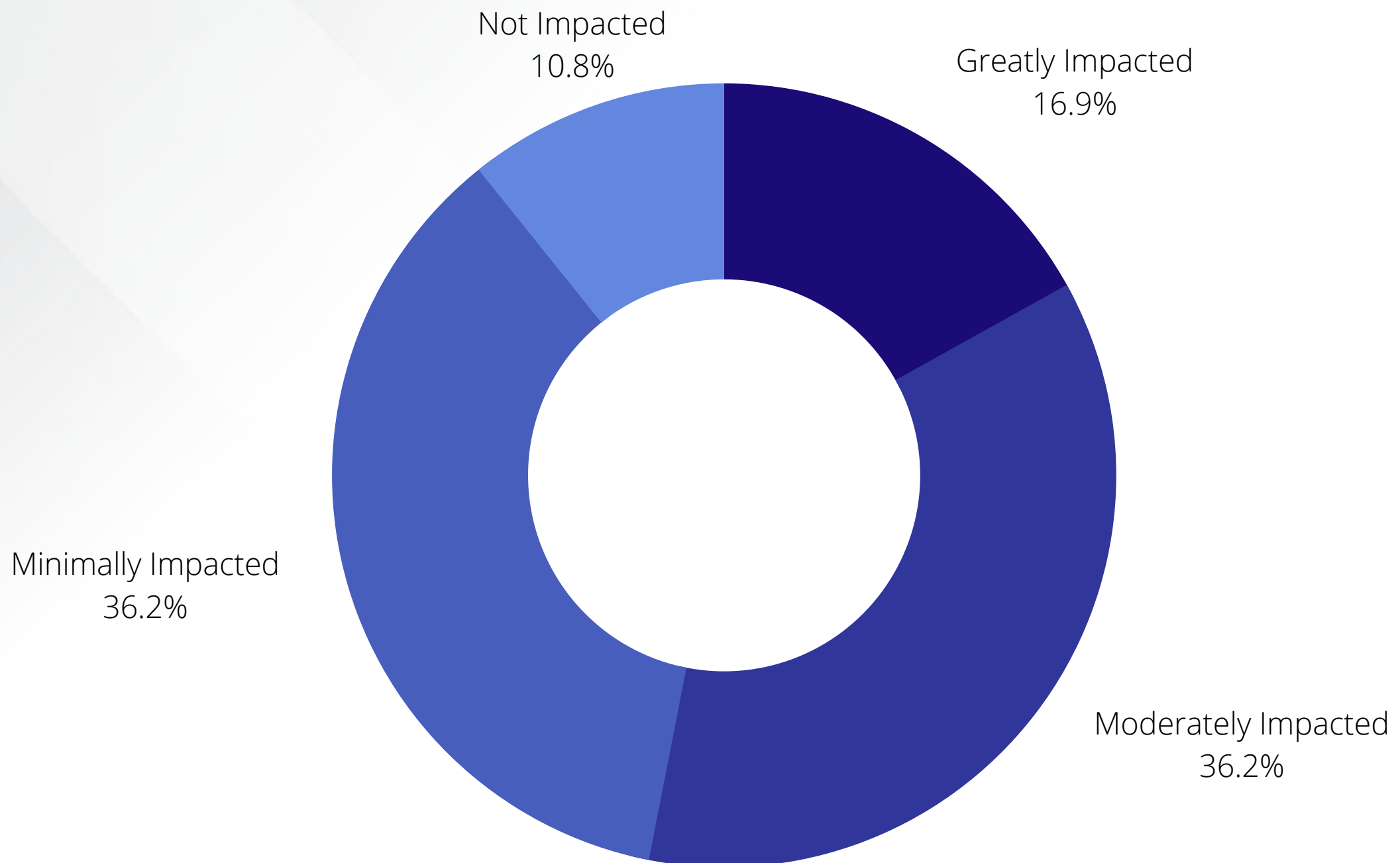
6. The Chamber is a trusted and reliable source of communications for the business community.



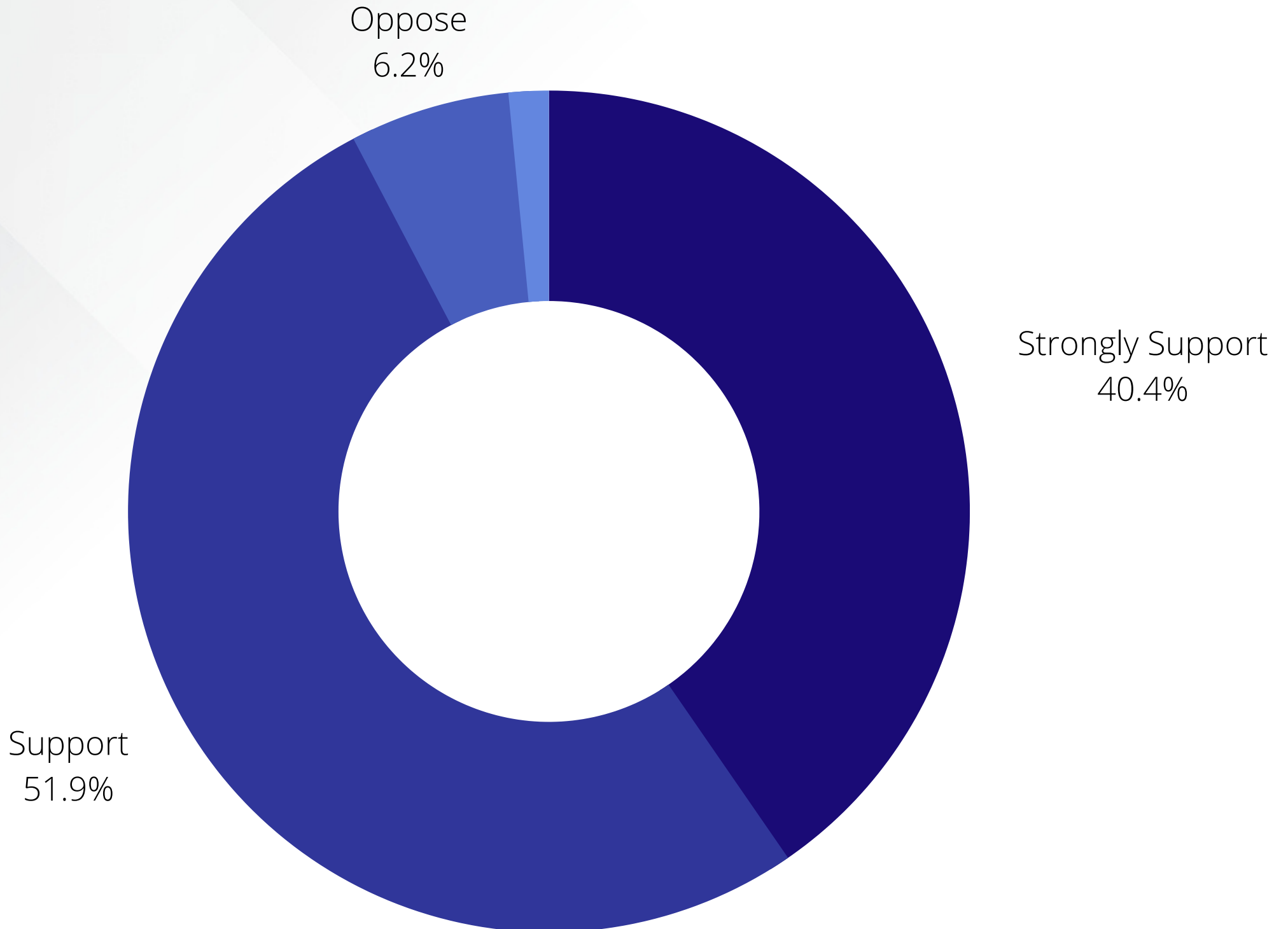
7. I think the Billings Chamber communicates:



8. Public safety concerns, ranging from violent crime to transiency and mental health issues, have been at the forefront of policy discussions in Billings for the last few years. As it relates to your business, how have public safety issues and concerns impacted your business?



9. Last year a public safety mill levy was passed. It ensured the city did not have to cut police officers from the police department, maintaining the status quo. However, to adequately address public safety issues our community requires additional personnel, substance abuse and mental health funding, and new facilities which will come at significant cost. Would you support another public safety mill levy that provides adequate funding to address our public safety needs?



10. Do you think Billings businesses have a role to play in our community doing better in the areas of diversity, equity and inclusion?

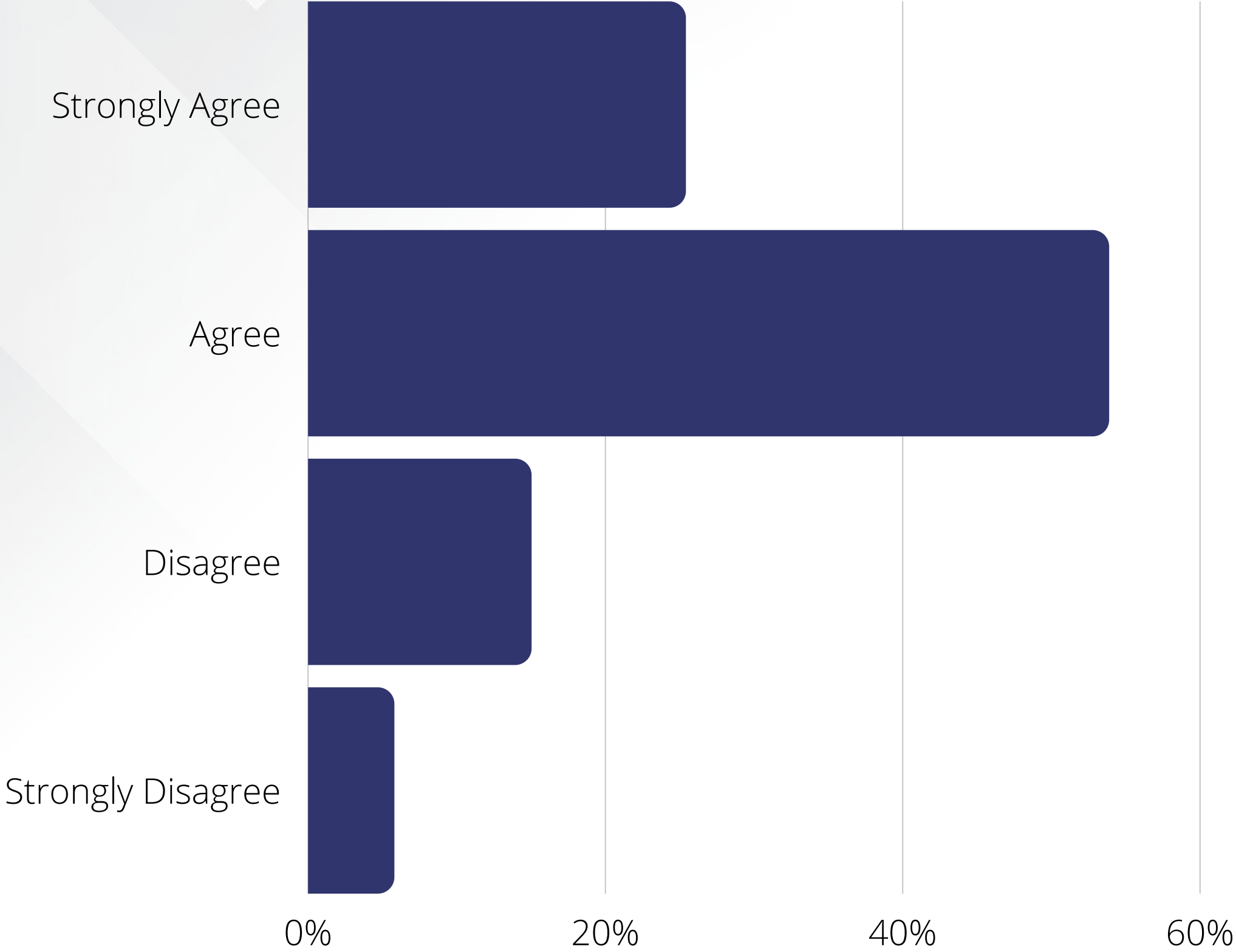
Yes

No

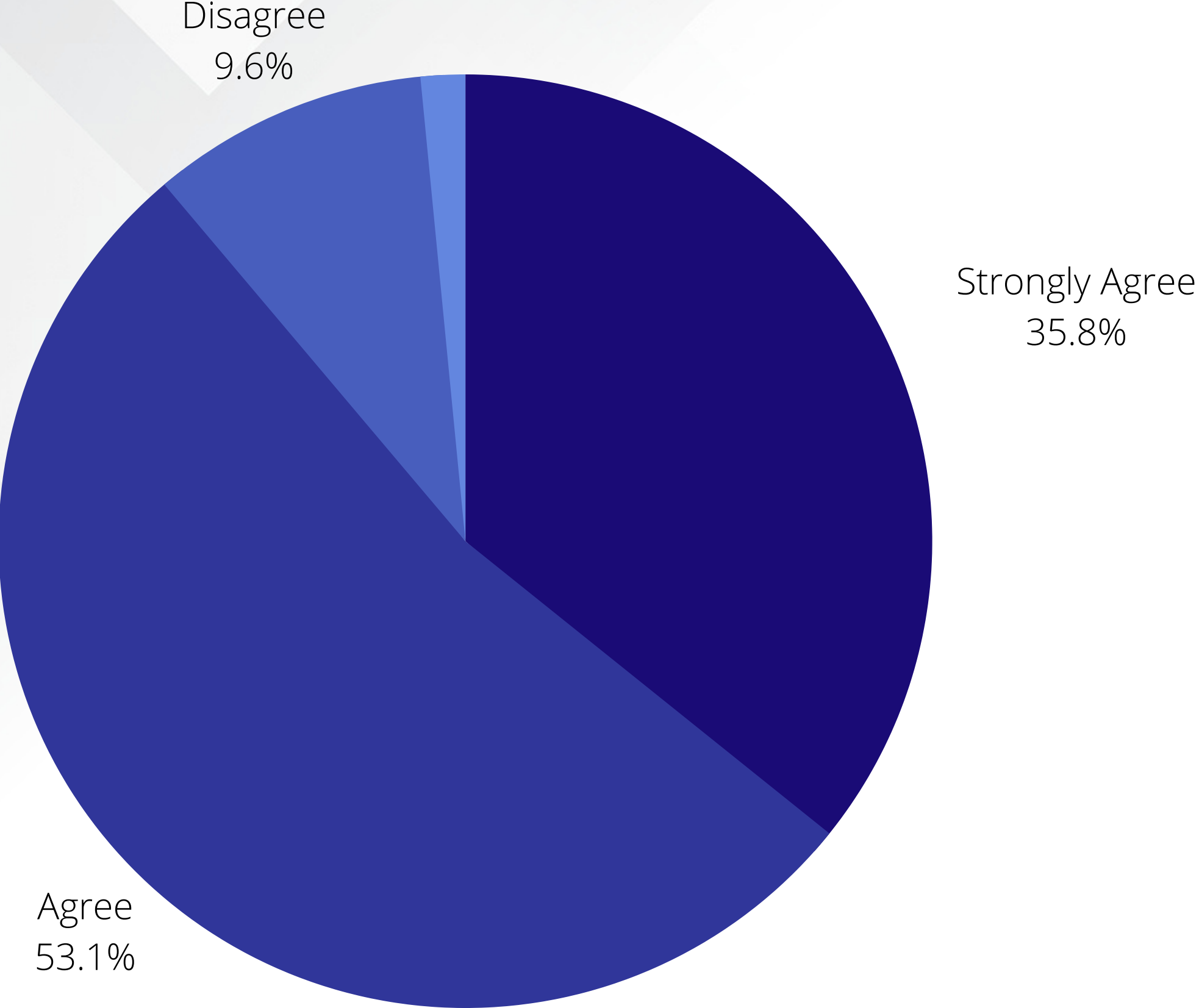
0% 25% 50% 75% 100%



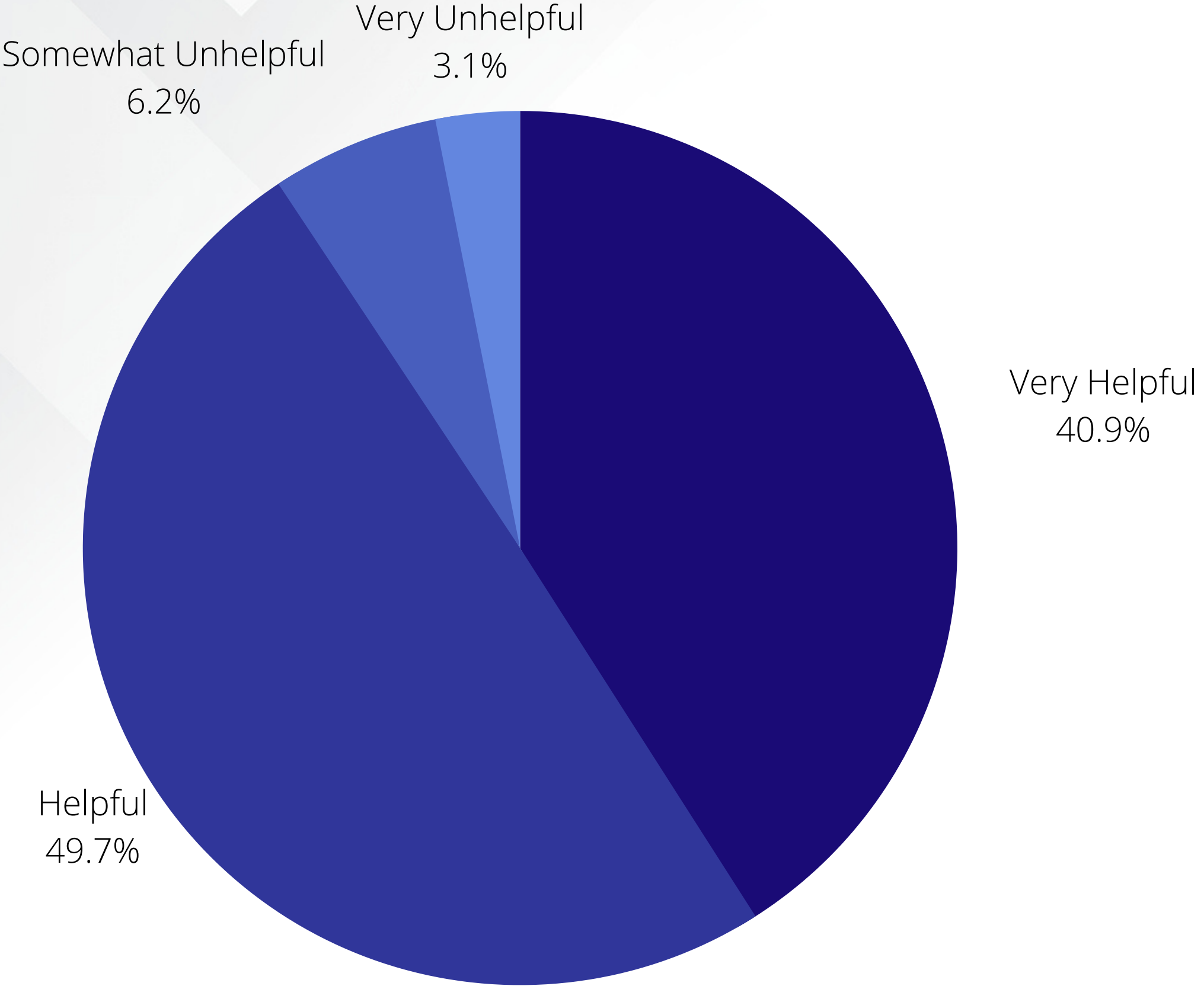
11. It is important for the Chamber to provide training and resources to businesses that want to develop a diverse and inclusive workplace.



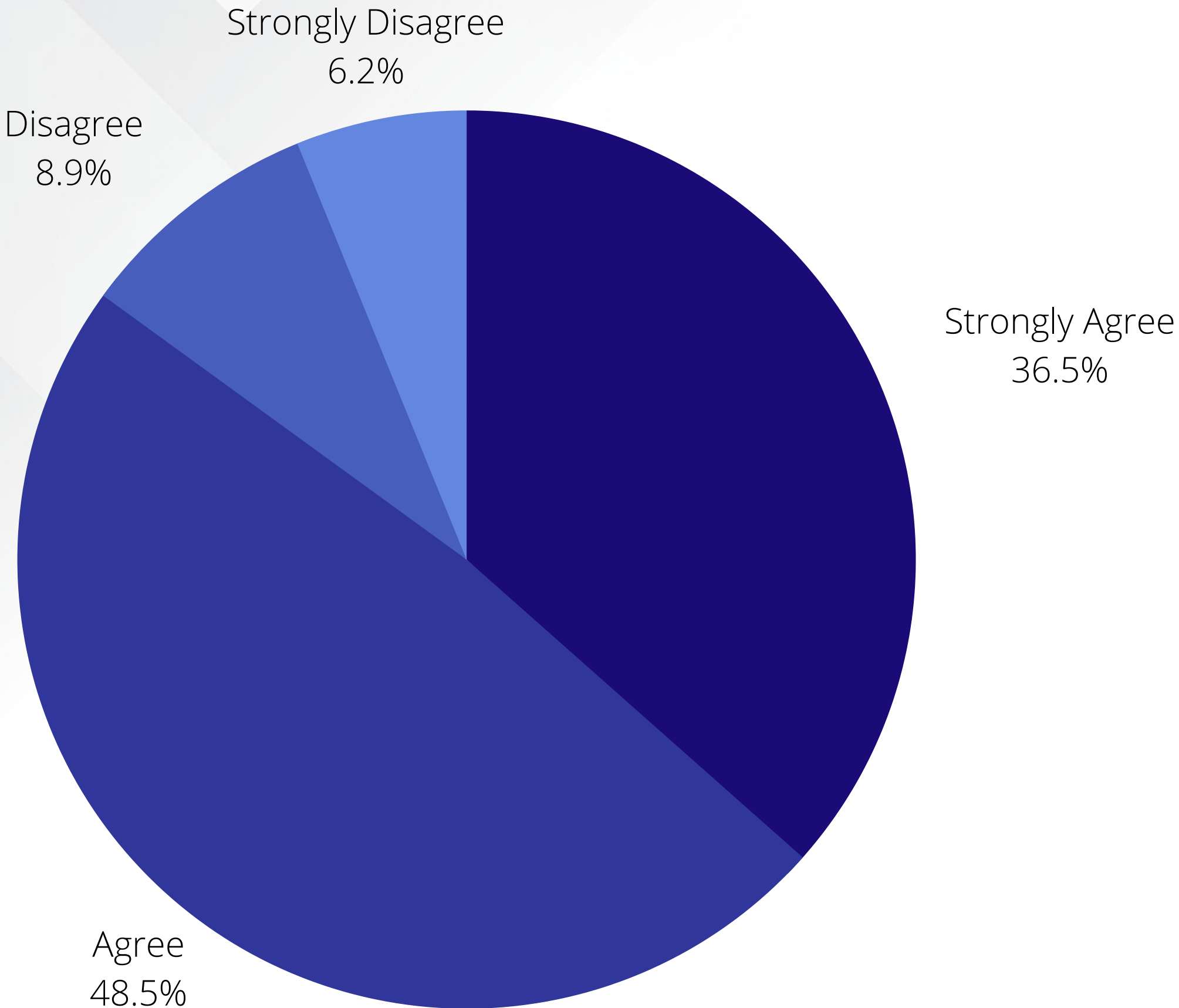
12. It is important for the Chamber to help get business friendly candidates elected to public office.



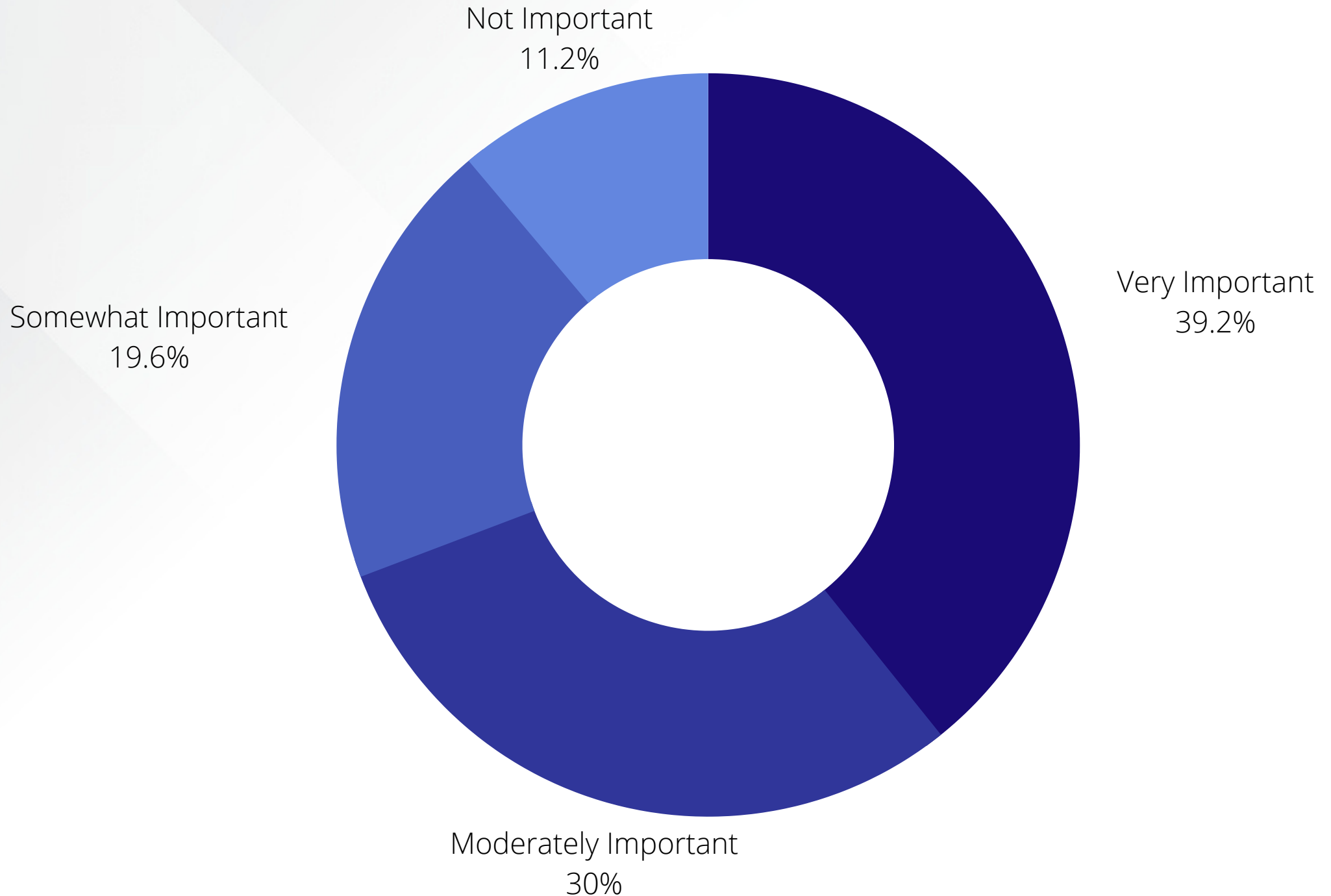
13. The Billings Chamber holds candidate forums, publishes candidate answers to questionnaires, and issues endorsements to provide information to membership about local and state legislative elections. How helpful is this information in casting an informed ballot?



14. Local governments should have the authority to implement a local option tax, if approved by local voters, for the purpose of local property tax relief, local infrastructure development, and/or local needs as identified by voters.



15. How important is it for our community to build a state-of-the-art convention center following recommendations from consultants on size, costs, etc.



17. If a friend of yours was not a member of the Billings Chamber of Commerce, would you recommend joining the chamber to your friend?

