



Show others the way! Influence and interact at the highest level. Enjoy visibility from enhanced access to events and logo display on all pages of the Chamber website and in select marketing materials. Receive brochure placement in all relocation packets and more. Earn recognition for community leadership and vision.

### **Community Influence**

- Access to invitation only committees
- Participation in Major Investor Network (CEO Only)
- A voice for legislative and community advocacy
- All employees hold membership status
- Aspirational City Visit and Leadership Exchange invitation

### **Events | Networking**

- One table for 10 at Annual Meeting
- One table for 10 at Ag Celebration
- One table/seating for 10 at Chamber Breakfast
- Complimentary admission to Business After Hours
- Participation in VIP meet-and-greets
- Participation in Collaborate meetings
- Discounted pricing for Chamber events

# **Membership Services**

- Chamber CEO Concierge Service
- Personalized matchmaking (senior Chamber staff will connect you to valuable client prospects)
- Executive Relocation Services
- Quarterly use of Chamber Conference Room and Board Room (based on availability)
- U.S. Chamber of Commerce membership and affinity program discounts (for qualifying businesses)
- Business Referral Network
- Negotiated number of businesses recognized
- Complimentary job postings
- Subscription to e-publications for all employees
- Complimentary Certificates of Origin
- Subscription to LiNK published by Simply Local Magazine
- Shop Billings partnership opportunities
- Leadership, business audit and consultation with Big Sky Way (\$1,500 value)

## Advertising | Marketing

# BillingsChamber.com

- Your logo on all pages of the Chamber website
- Complimentary year-round ad on all internal pages
- Direct link to your website in online directory
- Rotating logo as category sponsor on website
- Negotiated number of membership listings and categories with logos

#### **Marketing Opportunities:**

- Brochure placement in relocation packets
- Brochure space in Billings Chamber
- Logo placement on select Chamber materials
- Opportunity to host and present at a Chamber Board meeting
- Complimentary use of membership mailing database annually
- Access to qualified relocation leads
- Access to qualified tourism leads (certain categories)
- · First right of acceptance for sponsorships
- Customized pricing/packaging for sponsorships and other investments (10% for most items)

#### **Advertisements and Exposure:**

- New member recognition on Facebook and in quarterly e-newsletter
- Visibility at major Chamber events and publications (logo placement, VIP seating, verbal recognition)
- Complimentary business celebrations for qualifying events
- Complimentary ad in Hometown Values (\$300)\*
- Complimentary ¼ page ad and 25% advertising discount with Simply Local Magazine\*
- Ember Marketing consultation and video production offered at 50% discount (\$1,500 value)\*
- Desert Mountain Broadcasting BOGO radio advertising package\*
- ABC 6 and FOX 4 advertising package (\$1,500)\*
- 2 quarter-page print ads and digital banner ads with Billings Gazette (\$774 value)\*

<sup>\*</sup>Available to new members as a one-time benefit