YOUR CHAMBER, REIMAGINED

For over 140 years, the Billings Chamber of Commerce has evolved alongside the community we serve. Today, we launch our next chapter, one that honors that history while embracing an exciting future.

Your Chamber, Reimagined is more than a new logo or a renovated building. It represents a renewed commitment to our members, our mission and the community we call home.

Our 40-year-old **Chamber building** at 815 South 27th Street is undergoing a significant transformation. When completed, the reimagined space will offer a more welcoming experience for members and visitors, enhanced spaces for collaboration and connection, and a modern workplace for the teams of the Billings Chamber, Visit Billings and Visit Southeast Montana.

Along with a new home comes a new look. Our refreshed **brand** and logo reflect a Chamber that is modern, energetic and looking forward–while remaining grounded in the relationships, advocacy and leadership that have defined our organization for generations. Our new brand is built around three ideas that define the Chamber:

1. **A place for every business**
2. **A hub that connects members to opportunity**
3. **A catalyst for growth.**

Together, they reflect our commitment to helping businesses connect, succeed and strengthen the community we share.

A new look.
A reimagined home.
An exciting future.

BILLINGS CHAMBER

Where Business & Community **THRIVE**.

IMPACT

BILLINGS CHAMBER

Where Business & Community **THRIVE**.

Accredited Chamber
U.S. Chamber of Commerce

(406) 245-4111 • info@billingschamber.com
P.O. Box 31177, Billings, MT 59107-1177
BillingsChamber.com

BILLINGS CHAMBER | PEOPLE MAKING IMPACT

MISSION: To develop a strong business climate and vibrant economy by serving the community in a leadership role thereby enhancing the quality of life.

EXECUTIVE COMMITTEE:

- **Toby O'Rourke,** *Chair,* KOA, Inc.
- **Dusty Eaton,** *Chair-Elect,* A&E + SMA Design
- **Nick Steen,** *Treasurer,* Sunstone Hospitality Consulting
- **Jess Peterson,** *Immediate Past Chair,* Western Skies Strategies
- **Brian Brown,** First Interstate Bank
- **Tracy Neary,** Intermountain Health
- **Matt Blakeslee,** Art House Cinema & Pub/Babcock Theater
- **John Brewer,** President & CEO *(Non Voting)*

BOARD MEMBERS:

- **Spencer Frederick,** Stockman Bank
- **Steve Wahrlich,** Best Western Clocktower Inn
- **Bryce Terpstra,** Jones Construction, Inc.
- **Karen Baumgart-Miller,** Kaleidoscope Group
- **Carolee Smith,** McCall Homes
- **Jill Dawson,** Thirsty Street Brewing Co
- **Parker Phipps,** Signal Peak Energy
- **Jon Forte,** RiverStone Health
- **Molly Schwend,** NorthWestern Energy
- **Colton Welhaven,** Buchanan Capital

EX-OFFICIO BOARD MEMBERS:

- **Kevin Iffland,** City of Billings
- **Dr. Erwin Garcia,** Billings School District #2
- **Dr. Stefani Hicswa,** MSU Billings
- **Mike Limberhand,** Torgerson's Equipment
- **Katy Schreiner,** Downtown Billings Alliance
- **Dr. Bob Wilmouth,** Rocky Mountain College
- **Danielle Campanella,** Billings Clinic
- **Kimberly Bailey,** Big Sky Economic Development
- **Lee Humphrey,** Edward Jones
- **Shelbi Bradford,** Western Ranch Supply

STAFF

- **John Brewer,** President & CEO
- **Daniel Brooks,** VP of Business Advocacy
- **Cathy Grider,** VP of Business & Talent Growth
- **Megan Stevenson,** VP of Finance & Operations
- **Kelsi Gambill,** Marketing & Ag Program Director
- **John Salyer,** Member Relations Manager
- **Kristen Hoyer,** Workforce Development Manager
- **Lathan Howard,** Member & Operations Specialist
- **Katie Utgaard,** Finance Specialist

BILLINGS CHAMBER FOUNDATION

The Chamber serves as management support for **Visit Billings, Visit Southeast Montana,** and the **Chamber Foundation** while supporting the distinct missions of each organization. Each maintains its own autonomous board oversight. By aligning business, tourism, and community development, these partners leverage their collective expertise and resources to strengthen our region.

VISIT BILLINGS MT

MISSION: To generate room nights for lodging facilities in the city of Billings by effectively marketing the region as a preferred travel destination.

STAFF

- **Aly Eggart,** Executive Director
- **Casey Conlon,** Sports Tourism Director
- **Kyra Cousins,** Visitor Services Manager
- **Marya Pennington,** Marketing Director
- **Polly Mulvaney,** Group Sales Manager
- **Nate LaCombe,** Sales Manager
- **Maddie Malmstrom,** Content Coordinator

VISIT SOUTHEAST MONTANA

MISSION: To increase visitors to Southeast Montana by increasing awareness of our region, showcasing our cultural heritage, developing memorable experiences.

STAFF

- **Wendy Swenson,** Executive Director
- **Julia Giovianucci,** Content & Ambassador Program Manager

OUR FOUR CORE PILLARS:

GROW
Business and
DEVELOP
Leaders

LEAD
Visitor Growth

INFLUENCE
Government Policy

ENHANCE
Quality of Place

2025-2026 HIGHLIGHTS:

- **NextGEN grew to 260 members** while **Campus Billings** and the **Yellowstone County Summer Jobs Program** connected the next generation of talent with local employers and our community.
- **Billings' $52.5 million expanded sports infrastructure** and the launch of the **Visit Billings Sports Authority** created a powerful new platform for attracting tournaments, visitors and room nights.
- The Chamber's inaugural **Washington, D.C. Fly-In** brought 17 Billings leaders to the nation's capital to advance priorities in aerospace, tourism, healthcare, agriculture, energy and finance.
- Visit Billings' campaign to celebrate the nation's 250th Anniversary helped turn a historic weekend featuring the **Yellowstone International Air Show** and **Banana Ball** into a celebration of community pride, and visitation. The Chamber provided opportunities for local business success.



MEMBERSHIP BENEFITS

A VOICE that matters »

We represent business interests at the local, state, and federal levels, ensuring the voice of our members is strong and respected. Whether you need help getting a sign approved or have an industry-specific problem that's affecting your business, the advocacy team at the Chamber is ready and able to solve problems.

CONNECTIONS that Count »

Every month we provide hundreds of business connections, assisting our members grow referrals, build meaningful relationships and expand their networks through our events, programs, and leadership opportunities.

GROW your Business »

It's our business to help you grow yours. Member benefits include educational workshops, peer-to-peer business roundtables, planning tools, business consultations, and more. Businesses of all sizes and business owners of all experience levels can take advantage of our benefits to grow. You won't want to miss out on connecting with our Visit Billings team to ensure you share in Billings' $650 million annual tourism market.

VISIBILITY and Credibility »

Boost your business profile with event attendance to sponsorships and affordable advertising opportunities. The Chamber helps you promote your company and share your brand message with nearly 1,000 member companies who employ 45,000 people, and countless potential new customers.

COMMUNITY Impact »

Want to help solve community problems? Partner with us on initiatives that support our local economy, workforce, and quality of life. From air service to community amenities, and public safety to economic development, join us and help make a difference.

Staff RETENTION and growth »

We help professionals find their scene, connect with peers, and get rooted in Billings. Invest in your team's future through our leadership development, workforce support, and other programs to help you and your team level up while digging in.

2026-2027 PRIORITY PROJECTS

A Safer Billings »

We are committed to advancing the Yellowstone County jail bond and mill levy. At the same time, lasting progress requires continued attention to the interconnected challenges of mental health, addiction, policing and incarceration.

A Strong Voice for Business »

During the 2027 Montana Legislative Session, we will champion policies that strengthen our business climate and position Billings for continued growth. Our priorities include workforce development, increasing housing supply, public safety and other issues critical to our members and economy.

A Vision for Billings' Future »

Billings' next chapter should be shaped intentionally. We will work alongside community partners, including Big Sky Economic Development, Downtown Billings, Visit Billings and the City of Billings, to develop a long-range community vision that identifies where we want to go and how we get there together.

Value in Every Membership »

Our number-one focus remains delivering meaningful value to every Chamber member through benefits, connections, advocacy and support. We work for our members every day, opening doors, solving problems and strengthening the business environment, often in ways they may never see.

