

# LiNK

THE BILLINGS CHAMBER OF COMMERCE BUSINESS QUARTERLY  
HOSTED BY SIMPLY LOCAL MAGAZINE



## ADVERTISING RATES

it's  
**BilliNGS**  
Chamber of Commerce

LiNK is now partnering with Simply Local Magazine!

You will now find LiNK exclusively produced by Simply Local Magazine!

in partnership with

simply local  
magazine



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HOSTED BY SIMPLY LOCAL MAGAZINE

# AD RATES / SIZES

Beginning in 2024 LiNK will be produced as a stand-alone publication, in partnership with Simply Local Magazine as the publisher.

LiNK will celebrate community and business wins.

Reach the business audience that wants to do business with you by advertising in LiNK.

LiNK will be mailed directly to over 2400 Chamber members on a quarterly basis beginning June 2024, as well as distributed throughout the community.

LiNK is known for its quality business centered content, delivered directly to our vibrant business community readership and will continue to be available to an extended local readership through our continued partnership with **Simply Local Magazine**.

### Your advertising in LiNK will:

- help support your Billings Chamber and make LiNK content possible.
- be in print and mailed directly to chamber members as well as be available for pick up across Billings.
- be online at both [simplylocalbillings.com](http://simplylocalbillings.com) and [billingschamber.com](http://billingschamber.com).

	DIMENSIONS	FULL RATE	CHAMBER MEMBER DISCOUNT	ANNUAL CHAMBER DISCOUNTED RATE (4x/year)	NON-MEMBER ANNUAL RATE (4x/year)
Full Page	8.375" x 10.875" (include additional .25" bleed)	\$999	\$899	\$800	\$899
Half Page Horizontal	7.35"x4.75"	\$625	\$563	\$500	\$563
Half Page Vertical	4" x 10.875" (include additional .25" bleed)	\$650	\$585	\$520	\$585
Quarter Page	3.5"x4.75"	\$445	\$400	\$356	\$400

Reserve your ad by contacting Billings Chamber Member Recruitment Manager Toby Walker at 406.869.37387 or [toby@billingschamber.com](mailto:toby@billingschamber.com).

### Ad Reservations.

Ad reservations are due on the 10th of the month preceding the specific issue.

### Ad Deadlines.

Ad copy is due on the 15th of the month preceding the specific issue.

### Ad Creation.

All ads must be electronically submitted by the deadline to [ads@simplylocalmagazine.com](mailto:ads@simplylocalmagazine.com). We accept PDF, JPEG and TIFF files. No microsoft word or Publisher files will be accepted. All files should be 300 ppi at finish All files should be submitted in CMYK color and include bleed where indicated above.

### Professional Ad Design.

Professional ad design is available! Please contact [ashley@simplylocalmagazine.com](mailto:ashley@simplylocalmagazine.com) to learn more about our design services.



in partnership with



Learn more about **Simply Local Magazine's** readership by scanning here now!

contact the Billings Chamber of Commerce today! 406.245.4111 | [info@billingschamber.com](mailto:info@billingschamber.com)