



Billings Parks, Recreation and Public Lands

Swords Rimrock Park

Donor Opportunities

In Partnership With:

Billings Chamber of Commerce/
Convention & Visitors Bureau

BikeNet



August 1, 2011

Swords Park Update	4
Adopt-A-Trail	5
Gift Catalog	6
Yellowstone Kelly's Grave	9
Skeleton Cliff	10
Boothill Cemetery	11
Trailhead	12
Recognition	13

Table of Contents

Swords Park Update

The second phase of the Swords Park Trail is currently in the final stages of development. It will continue east from the existing end of the first phase trail and connect to the existing pedestrian tunnel under Airport Road as well as to the existing trail section south of the Aronson/Airport Road interchange, which leads to Boothill Cemetery. This would make Swords Park Trail continuous from the airport roundabout to Boothill Cemetery providing access to Yellowstone Kelly's Grave and Skeleton Cliff along the way. It would also connect to the existing Alkali Creek, Aronson Avenue trails and will be a significant contribution to the Heritage Trail loop. Part of this development will also include four interpretive and educational signs, way finding signs, and mile marker signs within the extents of phase 2.

Donation Opportunities

The second phase of Swords Park Trail leaves other opportunities for enhancing other areas of Swords Park. It also leaves the opportunity for enhancing the current trail from phase 1. These opportunities include donating way finding and mile marker signage along phase 1 and donating amenities to develop trailheads. These amenities and their prices are in the gift catalog provided in this booklet. Other ways of enhancing Swords Park include the sponsorships of entire areas in need of improvement.

These areas include:
Yellowstone Kelly's Grave
Skeleton Cliff
Boothill Cemetery
Trailhead Location

The preliminary design and price of these areas are in the following pages. They would ultimately include donations for improvements of road access, viewing area, walking path, and parking lot. The trailhead may be donated in portions from the gift catalog but could also be donated in full.

There are many ways Swords Park can be improved as it is a historically significant area and has seen better days. Please look at the following pages for opportunities to improve this one of a kind outlook of Billings.

Billings Park and Recreation is partnering with BikeNet to make fundraising efforts happen.

Tax Deductible Donation can be sent to:

BikeNet
PO Box 81146
Billings, MT 59108
bikenet.mt@gmail.com

Adopt-A-Trail Donations can be sent to:

Billings Parks, Recreation and Public Lands
390 North 23rd. St.
Billings, MT 59101
(406)-657-8371



What is the Adopt-A-Trail Program?

The adopt-A-Trail program is an opportunity for the community to lower the cost of trail maintenance, get outdoors, and keep Billings beautiful. Volunteers have the option to adopt a trail head or trail segment in lengths of 1 mile and up. Any single person, group, club, or business can adopt a trail. Volunteering children under 18 years of age must be accompanied by an adult.

What is in it for you?

The name of the volunteer, group, or business will be recognized at each adopted segment of trail. It is also an opportunity to get together with a group and enjoy the outdoors and trails.

Adopt-A-Trail Responsibilities

Adopt-A-Trail volunteers will be required to agree to a minimum 2 year time commitment. Volunteers may renew their commitment at the end of that period for another 2 years. They will be required to visit the trailhead or segment of trail monthly between spring and fall seasons and one time during the winter season.

The responsibilities for the volunteers include:

- Litter Clean-up
- Removing sticks, rocks, and other debris from the trail
- Cleaning debris from benches, tables, shelters, and all other areas of the trail
- Reporting to the park maintenance staff any large issues such as vandalism, erosion problems, safety issues, and illegal activity

After each visit the volunteers will be required to submit a report to the park maintenance staff on the condition of the trail segment or trailhead and the activities performed.

Volunteers are asked to provide their own tools and dress appropriately with safety gear where needed. If the volunteer does not have their own tools, tools may be loaned through the Billings Parks and Recreation Department with prior notice. All work must be done within daylight and open hours of the park, trailhead, or trail. No work will be done past dark.

What are the cost of adopting a trail?

The cost of adopting a trail has three options. All options are for a 2 year agreement with a renewal option every 2 years. Proceeds will go to the trail maintenance fund and the cost of the sign.

Option 1 - Non-Profit/Service Organization or Individual/Family

- \$500 cost every 2 years. Maintenance must be provided by organization, individual, or family.

Option 2 - Corporate Organization

- \$2,500 cost for sponsorship. Maintenance must provided by the corporation or business.

Option 3 - Corporate Organization

- \$5,000 cost for sponsorship. Maintenance will be provided by the Billings Parks and Recreation Department.

To get started

Contact the Billings Parks and Recreation Department and find out the available miles of trails to adopt and sign the Adopt-A-Trail agreement form.

Billings Parks, Recreation and Public Lands
390 North 23rd. St.
Billings, MT 59101
(406)-657-8371



Adopt-A-Trail

How can you give to the local trails?

In a growing community there is always a demand for increasing amenities. It is very beneficial to the community to have well-maintained and developed parks and trails. This gift catalog is an opportunity to give to the areas where amenities lack or where one may see the need to improve an area. These donations would improve the park experience for all park visitors and encourage the community to get outdoors.

This gift catalog in particular is directed towards the amenities of trailheads and specialty areas. For the improvement of access roads, parking lots, view points, and walking paths.

The Billings Parks, Recreation and Public Lands Department is encouraging donations that are consistent, high quality, and well-organized. The donations are also encouraged to:

- Cover the total cost of the item/project and installation
- Be sensitive to all park users and surrounding areas
- Be sensitive to design standards for the Billings Parks, Recreation and Public Lands
- Be sensitive to long-term maintenance and cost of the donated item

Prices are subject to change without notice. All donations are tax deductible. All donations can be sent to BikeNet. Recognition standards of donated elements are in the following pages.



Bike Rack
\$700



Mile Marker Sign
\$700



Short Wayfinding Sign
\$800



Long Wayfinding Sign
\$800



Image Credit: Pilot Rock

Picnic Table
\$1,000



Image Credit: Murdock

Drinking Fountain/Cistern
\$5,000



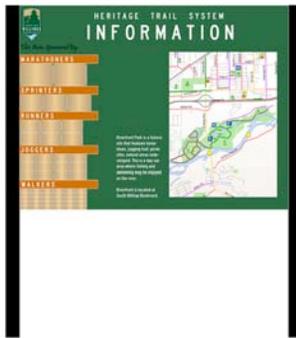
Image Credit: Thomas Steele

Bench
\$1,200



Image Credit: CXT

Restroom
\$50,000

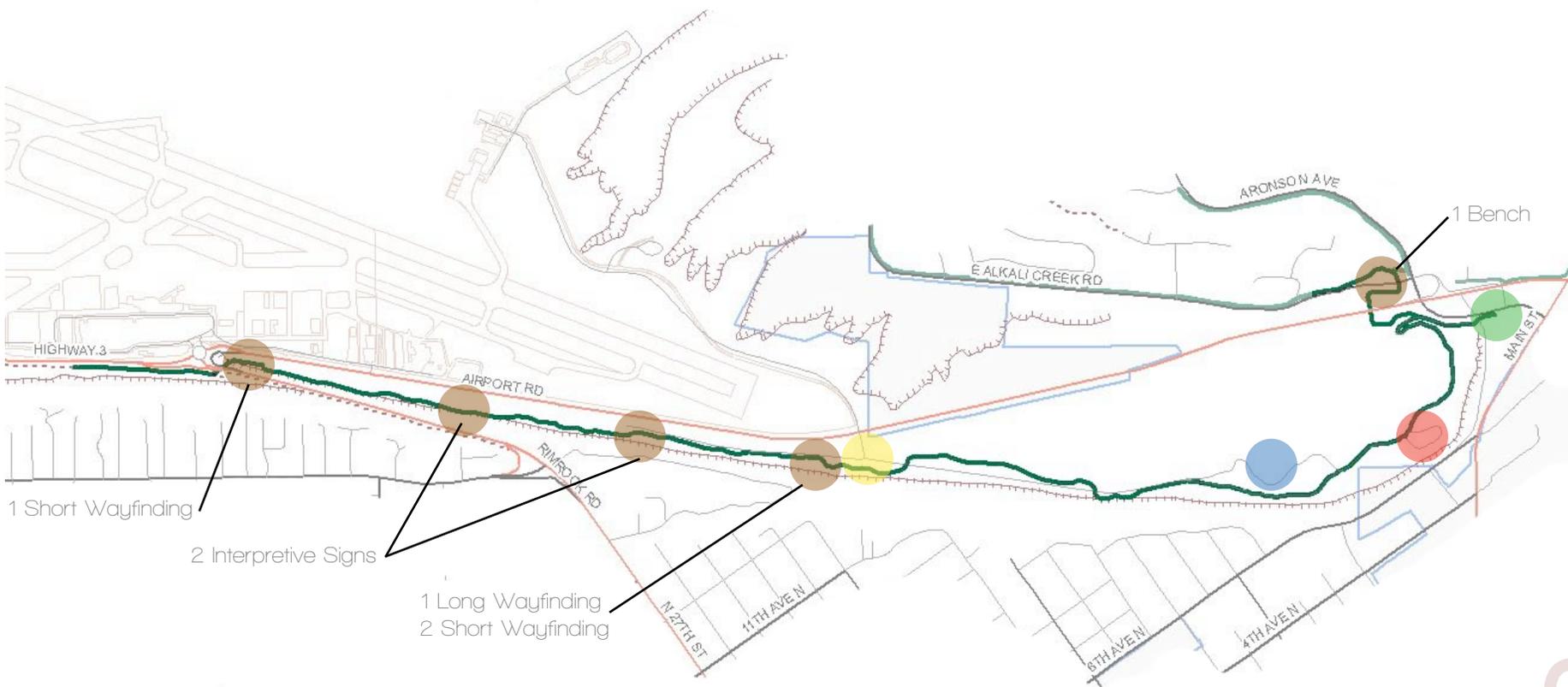


Information Kiosk
\$3,000



Interpretive Sign
\$3,400-5,400
*Include bench, concrete, and sign

	Bike Rack	Picnic Table	Bench	Mile Marker	Short Wayfinding Panel	Long Wayfinding Panel	Information Kiosk	Interpretive Sign	Drinking Fountain/Cistern	Restroom
YK's Grave	1		2							
Skeleton Cliff	1	1	5							
Boothill Cemetery	1		3					1		
Trailhead							1		1	1
Along Trail			1	2	3	1		2		
Total:	3	1	11	2	3	1	1	3	1	1



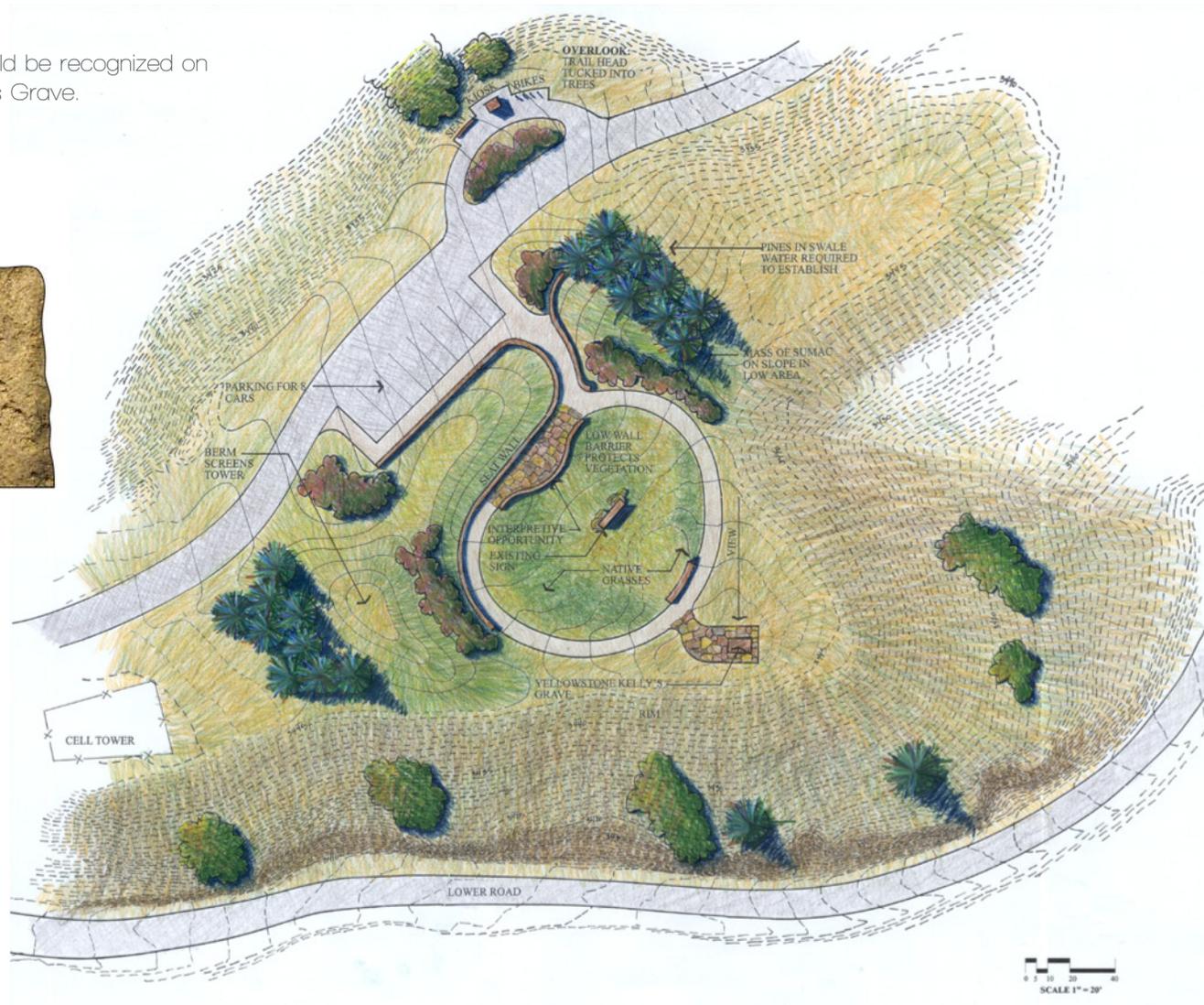
Site Improvements for Yellowstone Kelly's Grave Include:

- Low walls that provide seating and restrict vehicle access
- Defined parking improves appearance
- Paved walks and parking to improve ADA access
- Landforms to screen cell tower
- Enhanced interpretive opportunities
- Native landscaping/restoration

Estimated Cost

\$173,711

With majority sponsorship, name would be recognized on monument rock at Yellowstone Kelly's Grave.



YK's Grove

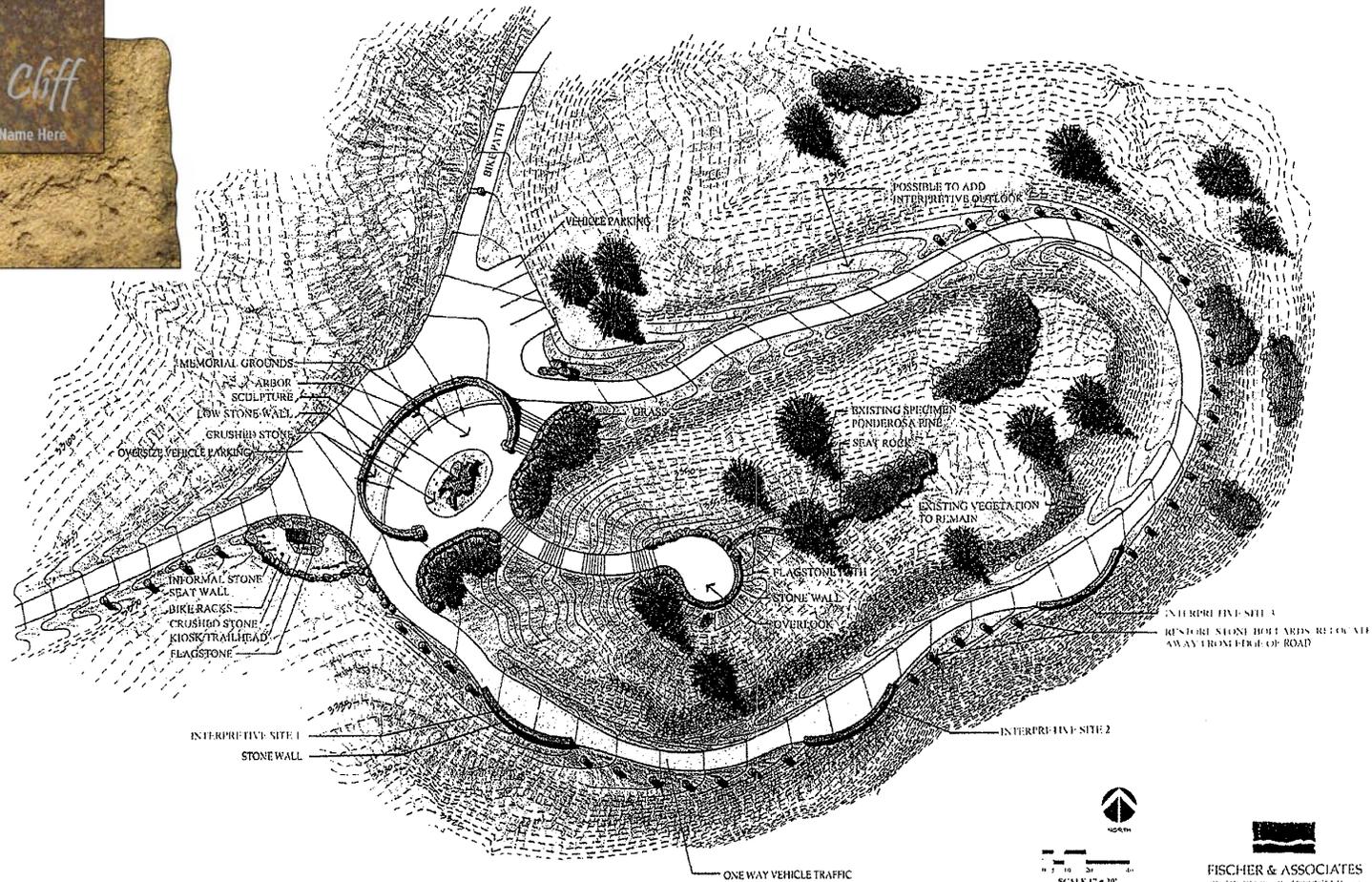
Site Improvements for Skeleton Cliff Include:

- New plaza with shade arbor, interpretive and display area commemorate Native American culture
- Informal stone stairway to lookout
- Continued one-way vehicle access loops perimeter
- Addition of limited parking access

Estimated Cost

\$447,867

With majority sponsorship, name would be recognized on monument rock at Skeleton Cliff.



Skeleton Cliff

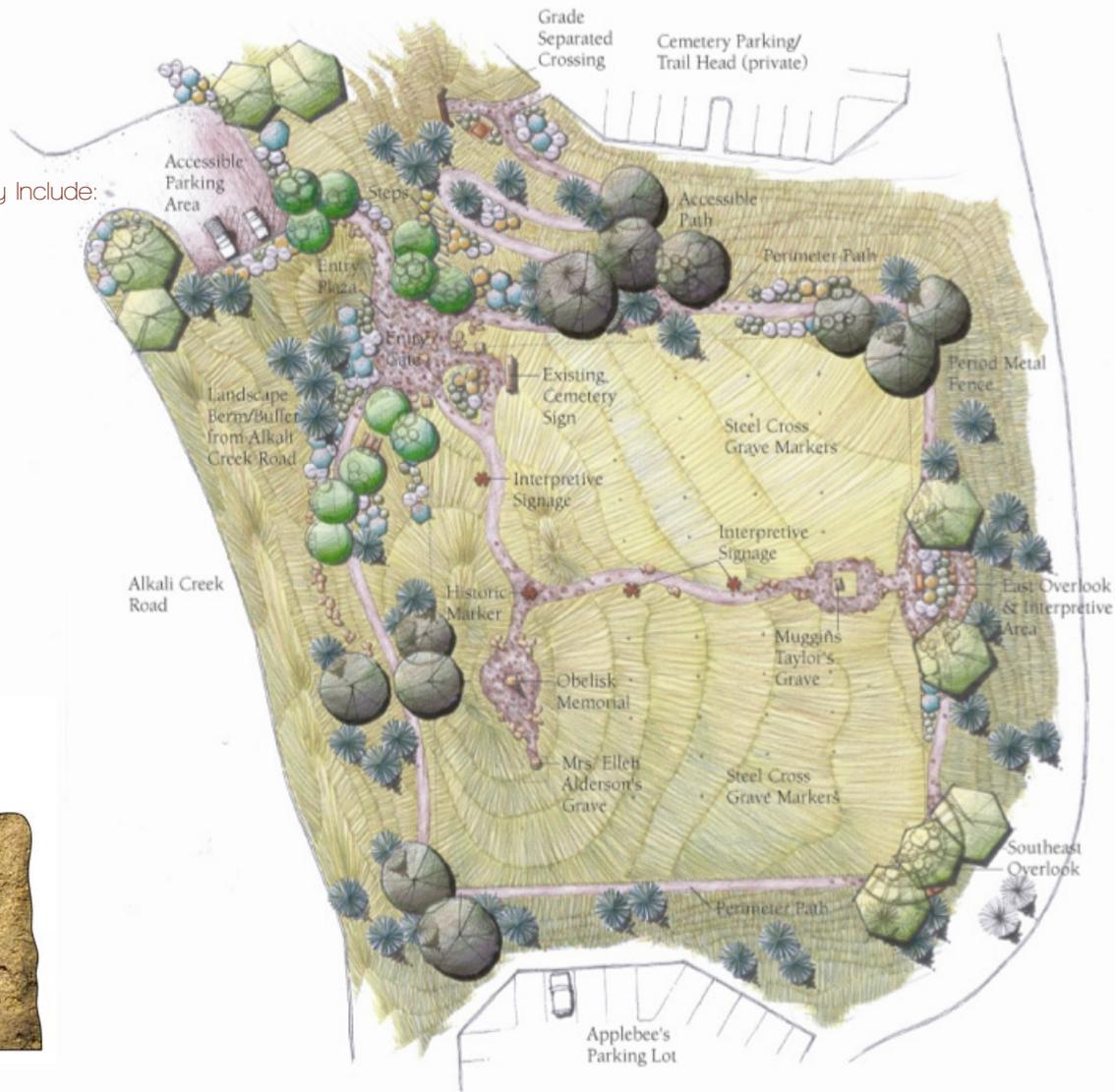
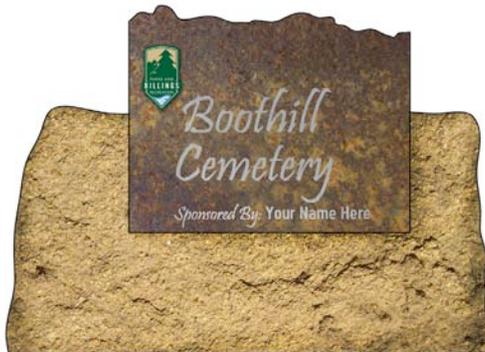
Boothill Cemetery

Site Improvements for Boothill Cemetery Include:

- Retains Vehicle Access
- Improves Handicap Access
- Improves Pedestrian Access
- Provides / Retains Attractive Memorializing Features
- Commemorates Multiple Burials
- Improves Aesthetics

Estimated Cost
\$140,000

With majority sponsorship, name would be recognized on monument rock at Boothill Cemetery.



BOOTHILL CEMETERY

Master Plan
Land Design, Inc.



Site Amenities for trailhead include:

- Expand parking lot for 20 vehicles
- Drinking Fountain
- Signage and information
- Benches
- Landscaping and Restoration
- Restroom

Estimated Cost
\$130,000

With majority sponsorship, name would be recognized on monument rock at trailhead.



Recognition for Total Sponsorship

If the majority of an area was sponsored by a single person, group, or business, their name would be recognized on the entry sign to the area or trailhead as previously shown. The recognition would be under the name of the area or trailhead on the large monumental sign as seen below. The name would remain on the sign for the initial 10 years. After 10 years there is an opportunity for another donor to give a substantial donation to obtain naming rights or the current donor to give another substantial donation to retain naming rights.

This signage is currently in the process of being adopted as the standard for entry monuments for parks. The sign size is substantial and featured in high traffic locations. This would make the donors name very visible to the public.

Recognition for Other Donations

All recognition for donation will be located on the information kiosk at trailheads along the trails and on the Billings PRPL website. Depending on the amount of donation or cash value of donation from the gift catalog will determine the level of recognition on the information kiosk.

The levels are:

Marathoners - \$50,000-100,000

Sprinters - \$25,000-49,999

Runners - \$10,000-24,999

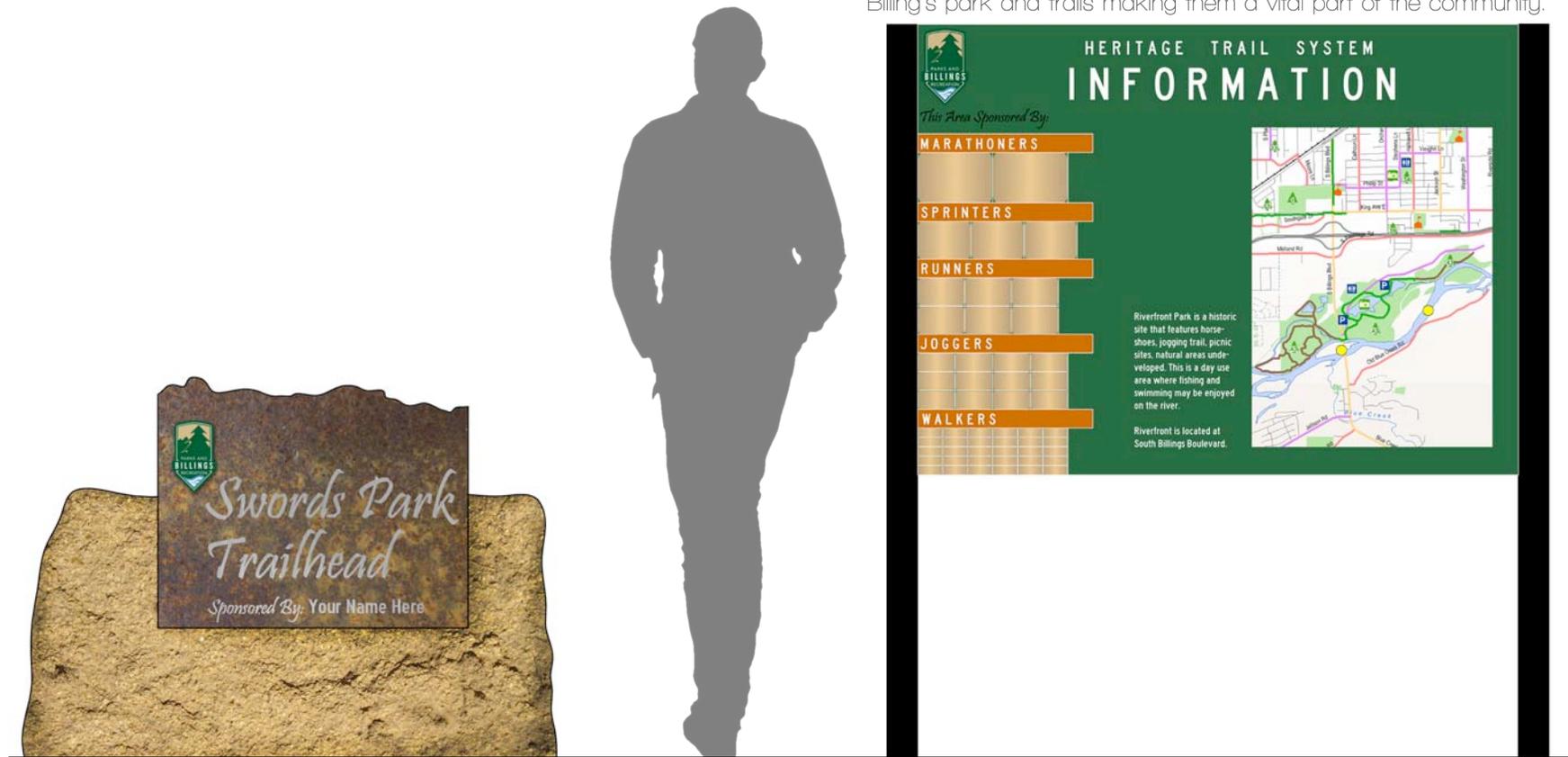
Joggers - \$5,000-9,999

Walkers - \$700-4,999

*\$100,000 + should contact Billings Parks and Recreation for more information

*\$699 and under donations will be recognized on the Billings PRPL website only.

We hope you would take part in the improvement and sponsorship of Billings's park and trails making them a vital part of the community.



Recognition